

Introduction of Chinese Enterprises Association

The Chinese Enterprises Association (CEA), established in 2001, operates under the leadership of the Chinese Embassy in Thailand. Its members primarily consist of Chinese-funded enterprises in Thailand. The main objective of CEA is unity, mutual assistance, guidance, and service. Through functions such as safeguarding rights, research, information dissemination, promotion, coordination, and networking, CEA endeavors to serve its members in Thailand, safeguard the legitimate rights and interests of Chinese enterprises in the country, and act as a bridge to promote economic and trade cooperation and exchanges between China and Thailand. As of now, CEA has 343 member companies, including 45 Fortune Global 500 companies and 74 Chinese top 500 companies.

The highest authority of CEA is the General Assembly, while the Council is a standing body entrusted by the General Assembly to exercise its rights during its adjournment and make decisions on the chamber's daily affairs. The Secretariat comprises the Administration Department, Culture and Sports Department, External Relations Department, Propaganda department and Legal Affairs Department, responsible for the chamber's daily operations and liaison work. Additionally, CEA has established 14 industry branches responsible for promoting communication and cooperation among member enterprises in various sectors such as manufacturing, logistics, rubber, engineering contracting, finance, transportation, high technology, resource development, trade in services, new energy, automotive, real estate and related services, media, and legal consulting.

With the continuous strengthening of economic and trade relations between China and Thailand, CEA will continue to serve as a platform, actively engaging in extensive exchanges with the Thai government and major business associations to help its member companies integrate into the Thai economy, operate in accordance with laws and regulations, protect their legitimate rights, expand cooperation channels, enhance cohesion and influence, and contribute to the establishment of a community of shared future between China and Thailand.

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