



Test, Set-up and Expand your business from Osaka, Japan!!

Gateway to the
Japanese market
through Osaka

Osaka Online Tour- Pop-up Shops for Market Testing

Overview

OCCI and O-BIC plan to collaborate with Nankai Electric Railway to promote pop-up shop opportunities at Namba Parks to foreign organizations and companies via online webinar (Dec.16th 2025).

Purpose

Leverage post-Expo 2025 international attention to provide test marketing opportunities for foreign businesses entering the Osaka/Japanese market.

Event Details

Zoom webinar (16 Dec. 2025, 15:00-16:00: JST) featuring Namba area overview, Japanese B2C market insights, live pop-up space tour, and exhibition requirements.

Register now!

Please register by scanning the QR code, or via the following URL **by December 12, 2025**

https://www.osaka.cci.or.jp/b/ot_in_osaka_nov20/



Support for Osaka-based Japan Entry

STEP 1



Pre-Entry

Test consumer response in Osaka as Japan's gateway market (Pop-up shop at Namba Parks)

STEP 2



Entry Phase

Start your business in Osaka with O-BIC support (one-stop service center for business investing)



STEP 3



Post-Entry

大阪商工会議所 **OCCI**
The Osaka Chamber of Commerce and Industry

Expand business through local partnerships (B2B matching program, M&A support, Pitching event etc.)



Target: Companies interested in expanding their business into Osaka, Japan

Contact: o-bic@osaka.cci.or.jp

Don't Miss What's Coming Next!

Program < December 16th, 2025, 15:00-16:00 (JST) >

- 14:50 Zoom webinar Opens
- 15:00 Opening Remarks & Introduction to O-BIC
- 15:05 Presentation by Nankai Electric Railway: Japan's B2C Market
- 15:10 Presentation by Nankai Electric Railway: Overview of Namba Parks
- 15:30 Live Streaming of the Pop-up Event
- 15:40 Terms, Costs, and Case Studies
- 15:50 Q&A Session
- 16:00 Closing



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Date & Time:

December 16th, 2025, 15:00-16:00 (JST)

Organizer: Osaka Business and Investment Center (O-BIC)

Contact: Urabe or Takeda

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Email: o-bic@osaka.cci.or.jp

Website: <https://o-bic.net>

※Simultaneous Interpretation in Japanese and English