

ROAD RALLY BRICS

ON RUSSIAN HIGHWAYS

(FROM EKATERINBURG TO MOSCOW)
9-15 OF AUGUST, 2025





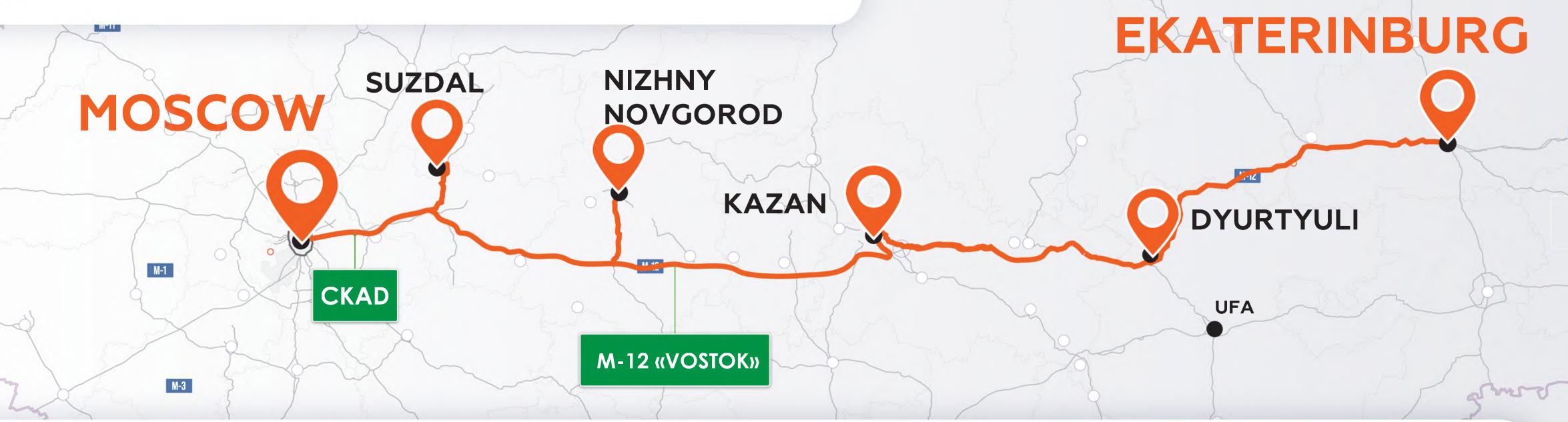
Road rally BRICS on Russian Highways from Ekaterinburg to Moscow



9-15 of August, 2025



Q Length of the Motor Rally – 1600 км



Participating countries: BRICS members and invited countries

Brazil

Russia

India

China

South Africa

Iran

Egypt

Ethiopia

BUSINESS COUNCIL

Saudi **UAE Arabia**

Indonesia

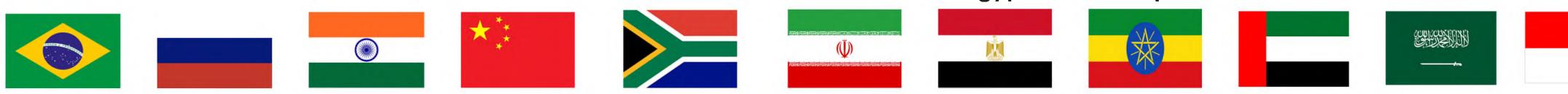




























BACKGROUND:

In the conditions of advanced infrastructure development in Russia, the largest automobile route «Russia» is being implemented. As part of this route, in 2025, will be launched traffic from St. Petersburg to Ekaterinburg with a length of 2,300 km and with a reduction in travel time to 22 hours, excluding stops.

Members of the BRICS expert community, infrastructure and transport companies and international students are invited to participate.



of the joint meeting of BRICS Business Council's Infrastructure Working Group and Group for Transport and Logistics

3. Mr. Igor Koval (Russian Highways State Company) presented the initiative to hold BRICS Road Rally on Russian Highways from Yekaterinburg to St.-Petersburg in July 2025 (please submit your applications by the following e-mail: m.pasuginova@russianhighways.ru).

Brazilian national chapter is encouraged to add this event to the schedule of BRICS Business Council events for 2025.

roup for Transport and Russian Railways) and reinafter - IWG) the activities of both

of priority transport y with prospective by the Council

Logistics Platform (hereinafter – Platform) provided by Mr. Rizwan Soomar detailed information on vision of permanent Global Transport and (DP World) and highlight that: the geography of its operation at the starting period will cover

BRICS and corridor specific countries (as co-founder states); other non-BRICS countries may also participate (as member states);

a structure of the Platform will basically consist of Governing Council and Executive Committee, Which members should be nominated by each co-founder state (the way of nominating is a point for discussion); the budget structure will include administrative budget (covered by the

Platform sponsor DP World), budget for events and summits of sola contribution). (covered by co-founding members), research studies (joint or sole contribution); administrative budget will cover office space and equipment, salaries of secretariat and executive team, compliance and regulatory fees per local laws, nlatform's website

accommodation and local arrangements for visiting members, platform's website • the Platform will act as a think tank for BRICS Business Council's IWG and GTL and will perform upgrading the Guide for BRICS Business Council 8 1900 other analytical reviews implementing the Guide for BRICS Transport Barriers and the e-communication other analytical reviews, implementing the concept of the e-communication

BRICS Transport

and Will perform upgrading the Guide for BRICS Transport Barriers and platform BRICS Transport

and Will perform upgrading the Guide for BRICS Transport Barriers and platform BRICS Transport

and Will perform upgrading the Guide for BRICS Transport Barriers and platform BRICS Transport

and Will perform upgrading the Guide for BRICS Transport Barriers and platform BRICS Transport Barriers and the DDICG (or Global) Transport platform BRICS. Transport.com and hosting the BRICS (or Global) Transport Academy and other activities, especially preparing Global I constitute and a





ROUTE OF TRAVEL

The route will cover 8 regions of Russia and will provide an opportunity to get acquainted with the largest infrastructure project in Russia and individual outstanding infrastructure and cultural facilities.

The organizers of the rally take care of all the costs of the participants in Russia, including accommodation, meals and the provision of a car.

THE EVENT IS SUPPORTED BY:















PROGRAM OF EVENTS







- Start of the BRICS Road Rally in Yekaterinburg
 Participants: international students
- Arrival in the city of Durtyuli

AUGUST 11TH DYURTYULI / KAZAN

- Arrival in the city of Kazan
- Visits to iconic cultural sites
- Gala dinner dedicated to the official opening of the BRICS Motor Rally in Kazan
- Kazan City Tour

AUGUST 12TH KAZAN

- Presentation of the commercial and industrial potential of the Republic of Tatarstan
- The official opening ceremony of the BRICS Motor Rally
- Kazan Arzamas Nizhny Novgorod route









PROGRAM OF EVENTS







AUGUST 13TH NIZHNY NOVGOROD/ SUZDAL

- Presentation of the trade and industrial potential of the Nizhny Novgorod region
- Travel on the Nizhny Novgorod Suzdal route
- Evening tour of Suzdal

AUGUST 14TH SUZDAL / MOSCOW

- Presentation of the trade and industrial potential of the Vladimir region
- Departure on the Suzdal Moscow route
- Official reception on the occasion of the Rally

AUGUST 15TH MOSCOW

- Business program and visits to Moscow's infrastructure facilities
- Visit to Red Square, Kremlin tour
- Departure of participants from Moscow





ROAD RALLY IN THE MEDIA



9 500 000

federal media coverage



6 000 000

regional media coverage



700 000

video coverage of the event



290 000

coverage of profile telegram channels



100 000

industry media coverage



1000

coverage of VIP guests of the Rally



1000

coverage of materials distributed at federal business events

Coverage of the event by foreign media from China, Brazil, India and other countries



THANK YOU FOR YOUR ATTENTION! SEE YOU IN RUSSIA!

