

Approved By



Under the Patronage of













Agriculture



Food



Food Processing & Packaging

Massive Opportunities in the Agriculture, Food & Fisheries Sectors

Organizers







OMAN'S THRIVING AGRICULTURE FOOD & FISHERIES SECTORS



As Oman continues its journey toward food security and agricultural sustainability, the country's agriculture, food, and fisheries sectors are witnessing dynamic growth. Driven by government initiatives and private-sector investments, these industries play a crucial role in diversifying the economy, enhancing local production, and reducing reliance on imports.

KEY DEVELOPMENTS IN 2024:



AGRICULTURE:

Omanhaslaunchedseveralfoodsecurityinitiatives, including the development of agricultural cities and the implementation of advanced farming technologies such as hydroponics and aeroponics.



The country has initiated over 130 food security projects, focusing on increasing local production and self-sufficiency in essential goods.



FISHERIES:

Oman's fisheries sector has seen significant growth, driven by advancements in sustainable aquaculture, enhanced fish farming techniques, and strengthened international trade partnerships.



These developments align with **Oman Vision 2040**, which aims to strengthen food security, promote sustainable resource management, and drive economic diversification through innovation and investment in these key industries.

OMAN AGROFOOD 2025: SHAPING THE FUTURE OF AGRICULTURE & FOOD SECURITY

As Oman advances its agricultural and food security strategies, Oman AgroFood plays a vital role in connecting industry leaders, investors, and innovators to drive progress in these key sectors. The 7th International Trade Exhibition for Agriculture, Food, and Fisheries will take place from 1 – 3 December 2025 at the Oman Convention & Exhibition Centre in Muscat. Held under the patronage of the Ministry of Agriculture, Fisheries Wealth, and Water Resources, the event serves as a gateway for businesses to explore new opportunities, showcase cutting-edge solutions, and foster partnerships that contribute to the nation's long-term sustainability and economic growth.



OMAN'S MARKET POTENTIAL:PROJECTS, FIGURES & OPPORTUNITIES



AGRICULTURE & FOOD SECTORS



\$26 BILLION

65 SQ KM

Projected for over 130 initiatives including investments in Oman's food security lab

Size of Saham Agricultural City, with 70% dedicated to agriculture

\$4.2 BILLION

Invested in 137 food projects by Oman

40%

Of Oman's food is imported



FISHERIES SECTOR

8 TONS

Capacity of Oman's first sustainable marine fish farming project in Al Musannah using RAS technology

100 MILLION

Annual fish can capacity at Duqm's SEZAD Fish Canning Complex



\$913,56 MILLION

Expected size of Oman's fisheries and aquaculture market by 2030

\$883 MILLION

The target value for Oman's aquaculture production, aiming for 220,000 metric tons by 2030



Oman AgroFood 2024: Key Figures





7,000+ *VISITORS*

44 *VISITING COUNTRIES*

150+
EXHIBITORS



18 PARTICIPATING COUNTRIES

- AFGHANISTAN
- ALGERIA
- BELARUS
- CHINA
- GERMANY
- INDIA
- INDONESIA
- IRAN
- KUWAIT

- LIBYA
- NETHERLANDS
- OMAN
- SAUDI ARABIA
- SPAIN
- SRI LANKA
- TÜRKIYE
- UNITED KINGDOM
- UZBEKISTAN

21,000+ *MEETINGS & CONNECTIONS*

\$100 M+
WORTH
OF TRADE DEALS





EXHIBITS PROFILES





AGRO TECH

AQUACULTURE

- Feed & Feed Ingredients

- Monitoring & Maintenance
- Packaging
- Processing





CROP FARMING

- Fertilizers & Pesticides

- Seeds & Seedlings
- Storage & Logistics Processing

- Refrigeration Equipment &

OMAN PACKAGING & FOOD PROCESSING

- Food Processing & Packaging

FOOD

- Meat & Poultry
- Organic & Fresh Foods
- Bakery Products

- Frozen & Chilled Foods
- Fast Foods & Snacks
- Soft Drinks & Juices
- Tea, Coffee & Beverages
- Presentation & Processing
- Organic Food Organic Dates

- Halal Food

ANIMAL FARMING & HEALTH

- Farm Equipment & Housing
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Packaging
- Storage & Logistics

- Veterinary Hospitals & Clinics



THE ORGANIZERS



IFP Group is the Middle East's most accomplished event organizer with a rich experience of over 43 years and more than 550 international exhibitions with worldwide recognition.

IFP Group organizes the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East, the GCC, and North Africa, seeking exposure among top regional buyers and decision-makers.

Al Nimr Expo organizes some of Oman's top international trade exhibitions and conferences that provide unparalleled networking and business opportunities for companies looking to excel and grow within the Sultanate. Our portfolio of award-winning exhibitions and conferences span across key industry sectors such as Construction & Building, Engineering, Machinery, Interior Décor, Design, Furniture, Communications, Education, Agriculture, and Fisheries.

Apart from conducting quality and high-profile B2B trade fairs, country-specific shows, corporate events, conferences, events management, and festivals, we also provide complete marketing tools and exhibition solutions to our valued exhibitors.



ABOUT THE VENUE

OMAN CONVENTION AND EXHIBITION CENTRE

The Oman Convention & Exhibition Centre is located in its own fully integrated precinct only four kilometers from Muscat International Airport. Architecturally advanced in design and capability, this world-class venue is amongst the first to be built to meet the rigorous LEED certification by the U.S. Green Building Council. The Centre ensures a flow of meeting spaces to suit the most discerning conference and exhibition organizers. It also incorporates expansive concourse areas to enable ease of large delegations with floor to ceiling windows overlooking landscaped gardens and water features.

SECURE YOUR SPACE



INTERNATIONAL SALES

Tel: +9611 511977

LOCAL SALES

Tel: +968 9404 1717 / +968 2470 0656

omanagrofood.com

