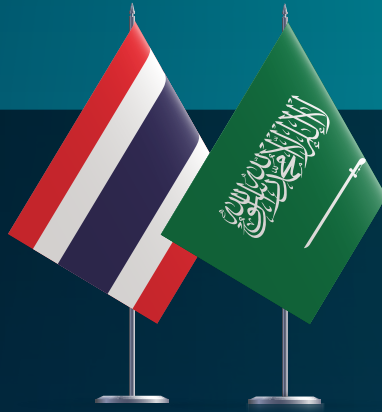


## Thailand

### Bangkok



**Easy Access to the SAUDI  
Market Workshop**



**Bangkok**  
Mandarin Oriental



**10 April 2025**



**9:00 AM - 4:00 PM**

**Scan For  
Registration**



## TOPICS

**Saudi Product Safety  
Program**

**Electric Vehicle Certification  
Process**

**Saudi Technical  
Regulations**

**Saudi Quality Mark (SQM)**

# Easy Access to the SAUDI Market Workshop



Agenda Item	Duration
Registration and Reception	30 Minutes
Opening Remarks	10 Minutes
Keynote by H.E. Dr. Saad O. Al-Kasabi Governor of SASO	10 Minutes
Saudi Product Safety Program + SABER Platform	15 Minutes
Saudi Technical Regulations	10 Minutes
Saudi Quality Mark (SQM) + Electric Vehicle Certification Process	15 Minutes
Networking and Coffee Break	20 Minutes
Q&A Session	40 Minutes
Closing Remarks	5 Minutes