

中国国际贸易促进委员会东营市委员会

Invitation to the Shandong Tire Overseas Promotion & Dongying Auto Parts Trade Matchmaking Conference - Thailand Special Session

February 26, 2024

The Thai Chamber of Commerce and Board of Trade of Thailand,
The rubber tire industry is one of the important pillar industries in Dongying City, with tire comprehensive production capacity accounting for about half of Shandong Province and nearly a quarter of China. The auto parts industry, as a related industry, has formed a complementary resource advantage with rubber tires. In recent years, relying on a solid foundation of industrial development, Dongying City has carried out a series of brand promotion activities in the Middle East, Africa, Southeast Asia and other regions, all of which have achieved positive results.

In order to further strengthen the communication and cooperation between rubber tire and auto parts enterprises in Dongying and relevant associations and enterprises in Thailand, and to build a platform for trade cooperation and exchange between the two countries, at the invitation of the Thai Agricultural Association, Dongying Municipal People's Government plans to hold the Shandong

Tire Overseas Promotion & Dongying Auto Parts Trade Matchmaking Conference - Thailand Special Session (hereinafter referred to as the Matchmaking Conference) in Bangkok on March 7, 2024.

In order to further promote bilateral economic and trade exchanges and cooperation between China and Thailand, and assist enterprises from both sides in exploring international markets, we hereby invite relevant officials from your side and enterprise to attend the Matchmaking Conference.

Thank you in advance for your support.

China Council for Promotion International Trade of Dongying



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Provisional Agenda of the Shandong Tire Brand Overseas Promotion & Dongying Auto Parts Trade Matchmaking Conference - Thailand Special Event

Event time: March 7, 2024, from 2:00 PM to 4:00 PM

Event location: Bangkok Marriott Marquis Queen' s Park, 199 Sukhumvit Soi 22, Klong Ton, Klong Toey, Bangkok

Main Agenda:

1. Speech by leaders of China and Thailand.
2. Promotion by both parties (Chinese and Thai simultaneous interpreting)
 - Zhang Ling, President of China Council for the Promotion of International Trade Dongying Council, promotes the rubber tire industry in Dongying;
 - Promotion by the head of relevant institutions in Thailand;
 - Promotion by Shandong Wanda Baotong Tire Co., Ltd;
 - Promotion by Dongying Fangxing Rubber Co., Ltd;
 - Promotion by Baotai Automotive Parts Co., Ltd;
 - Introduction to the Thai market by the Thai Rubber Tire or Auto Industry Association;
 - Promotion by Thai buyer ' s representatives;
 - Promotion by Thai buyer ' s representatives.
3. Business negotiation between Chinese manufacturers and Thai business associations and buyers.

Note:

Simultaneous interpreting in Chinese and Thai throughout the event.