



Empowering Trade  
**Leaders**

# Insights on **Leadership** Challenges of **Negotiations Strategy**

**13 JUNE  
2024**  
**Thursday**

Venue: Pre-Garden Deck Room, 7th floor,  
Eastin Grand Hotel Phayathai, Bangkok, Thailand

An Evening of Insight, Connection, and Collaboration

*Networking night with professionals in the field for the opportunities of collaboration and fostering international economic growth  
Opportunities for collaboration between governments and the private sector gaining prominence in commercial diplomacy, particularly in areas of infrastructure development and trade promotion with the goal of fostering economic growth, addressing shared challenges, and maximizing the benefits of global interconnectedness."*

## **Key Highlights**

- ◆ Panel talk discussion on "Insights on Leadership Challenges of Negotiations Strategy" featuring experts person and key highlights speakers
- ◆ Bring together professionals from various sectors within the trade industry to foster collaboration and build partnerships
- ◆ Opportunities for collaboration between governments and the private sector gaining prominence in commercial diplomacy, particularly in areas of infrastructure development and trade promotion
- ◆ Networking event with Thai hospitality (an evening of insight, connection and fostering collaboration)
- ◆ Enjoying Thai Performances and Classical Music

**Admission Fee:  
2,990 Baht/Person**

(Price is inclusive of delicious cocktails, free flow drinks and highlighted menus of Thai GI product)

Event Registration Deadline: April 25, 2024

**REGISTER**



**BROCHURE AND AGENDA**



### Contact information :

- Ms.Vimollak Vanichaparm, Academic Officer, ITD  
Email: vimollak@itd.or.th Tel: +66 93 536 4654

# *Empowering Trade Leaders*

---

13 June 2024

---

**An Evening of Insight, Connection, and Collaboration**

Networking night with professionals in the field for the opportunities of collaboration and fostering international economic growth.

# Event Details

---

The Empowering Trade Leaders event is one of the strategic insights driving economic growth, supporting and creating connections, collaboration and a global trade community. It ultimately contributes to the sustained economic growth of nations and fosters a more interconnected world. This is a key success in supporting and elevating trade leaders to focus on creating connections, collaboration, and a global trade and business community, which is a part of fostering and empowering trade leaders in contributing to the sustained economic growth of nations and fostering a more interconnected world. On this matter, International Institute for trade and development or ITD is expected to build up networking and foster collaboration among professionals in the field, fostering opportunities for collaboration and international economic growth.

Therefore, ITD aims to organize the event of Empowering Trade Leaders for public and private sectors, featuring a panel talk discussion on "**Insights on Leadership Challenges of Negotiations Strategy**" to share experiences and ideas for further collaborations and trade promotion.

## Key Event Highlights include

---

ITD is delighted to invite you to join the "Empowering Trade Leaders" special exclusive networking night.

This event is ideal for diplomats, government officials, trade professionals, business executives, academics, and individuals. The key highlights of the event include:

- ★ Panel talk discussion on "**Insights on Leadership Challenges of Negotiations Strategy**" featuring experts person and key highlights speakers.
- ★ Bring together professionals from various sectors within the trade industry to foster collaboration and build partnerships.
- ★ Opportunities for collaboration between governments and the private sector gaining prominence in commercial diplomacy, particularly in areas of infrastructure development and trade promotion.
- ★ Networking event with Thai hospitality (an evening of insight, connection and fostering collaboration).
- ★ Enjoying Thai Performances and Classical Music.

# Agenda

An Evening of Insight, Connection, and Collaboration

Networking night with professionals in the field for the opportunities of collaboration and fostering international economic growth

"Opportunities for collaboration between governments and the private sector gaining prominence in commercial diplomacy, particularly in areas of infrastructure development and trade promotion with the goal of fostering economic growth, addressing shared challenges, and maximizing the benefits of global interconnectedness."

**Thursday, June 13, 2024**

18.00 – 18.30 hrs.	Registration
18.30 – 19.00 hrs.	Greetings by ITD
19.00 – 20.00 hrs.	Panel Talk <b>"Insights on Leadership Challenges of Negotiations Strategy"</b> Meet
19.00 – 22.00 hrs.	Dinner with Thai hospitality

**\*\*Please kindly note that the schedule is subject to change as appropriate.**



Pre-Garden Deck Room, 7th floor,  
Eastin Grand Hotel Phayathai, Bangkok, Thailand

# Objectives of this event

- Bring together professionals from various sectors within the trade industry.
- Provide opportunities for face-to-face interactions, creating a conducive environment for relationship building.
- Build a network of international cooperation between private sector representatives, counselors, and members of chambers in order to have a better understanding of perspectives that can be used to prepare for and support international trade negotiations, enhancing cooperation in the economic and social development of the globalization in the hy-perconected era.
- Acquire an enhanced comprehension of knowledge sharing pertaining to perspectives on leadership challenges and negotiation strategies.

## Target participants

**(Up to 50 individuals)** Trade negotiators, trade diplomacy experts, commercial counselors, commercial attachés, trade representatives, commercial representative, chambers of commerce, consultant and/or senior professionals in both public and private sectors who have direct experiences relating to international trade negotiations and related issues.

# Event Calendar

**Registration:** 25 January 2024 – 25 April 2024

**Event Registration Deadline:** April 25, 2024

## Admission Fee

**2,990 THB net per person**

(Price is inclusive of delicious cocktails, free flow drinks and highlighted menus of Thai GI product)

## Remarks

- The above rate is exempt from VAT and no withholding tax is deducted.
- Strictly no walk-ins policy. Pre-registration and pre-payment is required.
- Please register early to secure your space. Our online registration will automatically close when maximum capacity has been reached.

## How to register this event

### Register by

Scanning QR code



### Contact information

**Ms. Vimollak Vanichaparm**

**Mobile :** +66935364654

**Phone :** +66 2216 1894-7 **ext.** 192

**Fax :** +66 2216 1898-9

**Email:** vimollak@itd.or.th



International Institute for  
Trade and Development