

Organized by :



Co-organized by : **IMPACT**
MUANG THONG THANI



50 ปีความสัมพันธ์ทางการทูตไทย - จีน
中泰建交 50 周年

THAILAND - CHINA
COOPERATION

泰中合作博览会

EXPO
2025

SEPTEMBER 26-28, 2025

CHALLENGER HALL, IMPACT MUANG THONG THANI

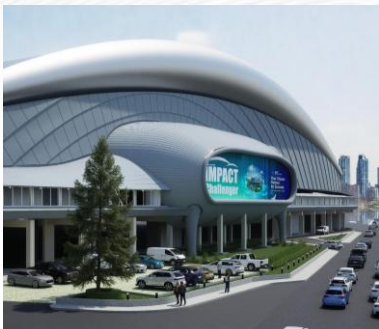
The Kingdom of Thailand and the People's Republic of China share a profound and enduring relationship that has flourished over centuries. The year 2025 marks the 50th anniversary of diplomatic relations between the two nations - a milestone that underscores their economic, cultural, and trade collaboration.

In honor of this momentous milestone, the **Thai-Chinese Trade Mechanism** by 3 organizations consists of the Board of Trade of Thailand, the Thai-Chinese Chamber of Commerce and the Chinese Enterprises Association as the joint organizers, together with **IMPACT Exhibition Management Co., Ltd.** as a Co-organizer, will grandly launch the **Thailand-China Cooperation Expo** for the first edition in order to celebrate the 50th anniversary of China-Thailand diplomatic relations in 2025, which will annually be held from September 26 - 28, 2025, at **IMPACT Exhibition and Convention Center**, Bangkok, to serve as a strategic platform to strengthen and expand new trade and investment opportunities and innovation in sustainable supply chain management between both nations across ASEAN and beyond.

The expo's inaugural edition will have as its theme under

" 50 Years of Thailand-China Relations : Advancing Prosperity Together."

Spanning across the space of **40,000 sq.m.** with over **700 booths**, featuring **120 premier companies** from Thailand and China, alongside global business leaders, top investors, and emerging businesses from around the world. Therefore, this expo will bring the two countries together to encourage business-to-business exchanges, jointly promote and maintain a level playing field for trade and investment for the bilateral cooperation enhancement, including Thailand solidifying its position as a leading investment hub in Southeast Asia, serving as a key connector for ASEAN markets, offering businesses access to one of the world's fastest-growing markets while fostering economic cooperation, investment, and the development of sustainable supply chains.



Event Details:

Date : September 26 - 28, 2025

Time : 10:00 - 18:00 hrs.

Venue : Challenger Hall,

IMPACT Exhibition and Convention Center, Bangkok, Thailand

Why Exhibit ?

The **Thailand-China Cooperation Expo 2025** is more than just a trade fair-it is a strategic gateway for Thai and Chinese enterprises to strengthen economic ties, expand trade, and promote investment, including connecting the partnership in supply chains under the Belt and Road Initiative (BRI). As ASEAN's central hub, Thailand provides unmatched access to a rapidly growing consumer market, making it an ideal launchpad for regional expansion.

By fostering long-term partnerships and cross-border collaboration, this event paves the way for sustainable growth and shared prosperity across ASEAN and beyond. The event will emphasise cross-industry collaboration and supply chain optimisation, offering a platform to showcase innovative solutions that improve supply chain visibility, enhance brand awareness, and leverage advanced tools to drive efficiency and growth across the supply chain, therefore attendees will gain a unique opportunity to tap into ASEAN's booming market, engage in high-level networking, and receive unparalleled global exposure to promote mutual prosperity and the business integration across the entire supply chain for strengthening the stability and seamless operation of global business and supply chains - shaping the future of **Thailand-China economic cooperation**.

This expo offers invaluable opportunities to :

Gain Unparalleled Market Access – Directly engage with leading Thai and Chinese enterprises, government agencies, and trade associations.

ASEAN's Booming Market – Position your business in a high-growth, interconnected economy.

Attract investment : Showcase projects and innovations to investors looking for strategic opportunities in key industries.

Strategic Networking – Connect with decision-makers, investors, and industry leaders to foster cross-border collaborations.

Sustainable Growth & Innovation – Explore the latest advancements in green technology, e-commerce, smart industries, and digital transformation.

Boost Recruitment & Education – Engage with students, job seekers & training institutions.

Soft Power & Cultural Exchange – Experience a unique fusion of Thai and Chinese cultural heritage, strengthening bilateral ties beyond commerce.

Organizing Structure

Organizers :



The Board of Trade of Thailand

The Board of Trade of Thailand (BoT), established in 1954, represents the Thai private sector to serve as a central platform for collaboration between local and foreign traders, working closely with the government to provide advice, insights, and recommendations on trade matters. Its core functions include facilitating trade activities, promoting economic growth, regulating commerce in partnership with the government sector, and offering valuable input on trade policy, as well as continuing to play a crucial role in shaping Thailand's commercial and economic landscape.

Thai - Chinese Chamber of Commerce

The Thai-Chinese Chamber of Commerce is a prominent private sector organization committed to the advancement and promotion of Thailand's international trade. It serves a pivotal role in facilitating investment and business operations for Chinese enterprises, particularly small and medium-sized enterprises (SMEs), in Thailand. The Chamber is dedicated to fostering and deepening bilateral relations between Thailand and China in all aspects.

Chinese Enterprises Association

The Chinese Enterprises Association or CEA, was established in 2001 in order to serve as a vital link between Chinese and Thai businesses. As of now, 389 companies are currently members of CEA, including Top Chinese enterprises and Global companies. Cooperation in investment by Chinese companies in Thailand will strengthen Thailand's economy and technological development. As for future cooperation, CEA will keep enhancing the collaboration to strengthen the relationship between Chinese businesses and Thai SMEs.

Co-organizer :



IMPACT Exhibition Management Co., Ltd.

Established in 1999, IMPACT Arena and IMPACT Exhibition and Convention Center are an integrated venue offering a diversity of events with versatile facilities and services. IMPACT is one of Asia's largest and most modern exhibition and convention centers with a usable indoor space over 140,000 square meters, comprising a variety of venue sizes to meet all kinds of events requirement.

Supported by :

The relevant Thai and Chinese public and private agencies.



Key Exhibition Highlights

- **Theme :** 50 Years of Thailand-China Relations : Advancing Prosperity Together
- **Exhibition Area :** 40,000 sq.m.
- **Exhibitors :** Featuring over 700 Booths including 120 Premier companies from Thailand and China, alongside renowned global business leaders
- **Key Highlight :** Connecting the upstream, midstream, and downstream sectors with all sized businesses under supply chain cooperation for strengthening supply chain networks across key industries, featuring leading exhibitors from Thailand, China, including top global supply chain platforms with a focus on technology, automobiles, e-commerce, electronics, food & beverage, renewable energy, logistics, and potential sectors for contributing to high-quality economic and social development.

Who Should Exhibit ?

• Technology & Innovation

- AI, IoT, and smart technology firms
- E-commerce platforms and digital transformation providers
- Robotics and automation companies
- Cybersecurity and cloud computing solutions

• Automotive & EV

- Automobile and electric vehicle manufacturers
- Automotive parts and component suppliers
- Smart mobility and transportation innovators

• Trade & Investment

- Government agencies promoting bilateral trade and investment
- Financial institutions and investment firms
- Infrastructure and real estate developers

• Logistics & Supply Chain

- Logistics and distribution service providers
- Smart city and urban planning innovators
- Green and sustainable supply chain solutions

• Green Energy & Sustainable Agriculture

- Renewable energy and green technology companies
- Smart grid and energy storage providers
- Environmental and waste management solutions
- Smart Farming and Green Agriculture Innovations

• Food & Beverage Business

- Thai & Chinese food manufacturers, restaurants & brands
- Organic, healthy, and sustainable food producers
- Food technology, packaging & supply chain companies
- Beverage brands (tea, coffee, juices, spirits)
- Horeca suppliers (hotel, restaurant, catering)

Key Activities Highlights

**Regional +
Supply Chain
Exhibition**

**Education
Zone**
By the top leading
Thai and Chinese
Institutions

Job Fair
By the top leading &
potential Thai and
Chinese companies

Conference
Theme Event:
Thailand - Chain
Collaboration

Gala Dinner

Expected Target Visitors

- **Target Visitors**
 - 25,000+ Visitors
- **Business Professionals**
 - Chinese and Thai Investors, Exporters, Importers, Traders, Wholesalers, and Potential Business Leaders from Thailand, China and Global Business Leaders.
 - Connecting and encouraging the partnership in supply chain development and management with a common business Future.
- **Students & Job Seekers**
 - Looking for career, education & Scholarships opportunities.
- **Media & Influencers**
 - Bloggers, journalists, and content creators.

How to Exhibit ?

- ✦ Step 1 : Submit your exhibitor application [Website or Email]
- ✦ Step 2 : Choose your booth and package
- ✦ Step 3 : Complete payment and receive exhibitor guidelines
- ✦ Step 4 : Set up and showcase at the event!

Why Thailand ?

Thailand: The ASEAN Investment Powerhouse

With its strategic location, world-class infrastructure, and investor-friendly policies, Thailand is emerging as the key driver of ASEAN's economic transformation. This event serves as a catalyst for businesses looking to leverage Thailand's position as a regional economic powerhouse and capitalize on the immense opportunities within the ASEAN-China economic corridor.

Why IMPACT Exhibition Center?

IMPACT Exhibition and Convention Center is one of Asia's largest and most modern venues, offering over 140,000 square meters of usable indoor space. It provides a range of world-class facilities, making it an ideal choice for international exhibitions and large-scale events.

Key Strengths:

- **Venue : IMPACT Challenger** – Features three interconnected halls with a combined column-free space of 60,000 sq.m, making it the world's largest column-free exhibition hall.
- **Seamless Accessibility** – The Pink Line MRT connects directly to IMPACT Challenger, providing convenient transport options for attendees and exhibitors.
- **Diverse Venue Options** – Offers a variety of spaces, including convention halls, ballrooms, meeting rooms, and outdoor areas to accommodate events of all sizes.
- **Strategic Location** – Situated in Muang Thong Thani, just 30 minutes from downtown Bangkok, 45 minutes from Suvarnabhumi Airport, and 15 minutes from Don Muang International Airport, ensuring convenient accessibility for international visitors.
- **Proven Track Record** – Successfully hosted world-class exhibitions, conventions, and trade shows, attracting more than 10 millions of visitors annually.
- **Comprehensive Facilities** – Equipped with state-of-the-art technology, ample parking (over 20,000 spaces), high-speed internet, and premium hospitality services.

Venue Map



Venue : Challenger Hall, IMPACT Exhibition and Convention Center
Bangkok, Thailand



JOIN US

At Thailand - China Cooperation Expo 2025

Be part of this landmark event celebrating half a century of Thai-Chinese relations while shaping the future of ASEAN-China trade and investment, supply Chain, expand your market, secure strategic partnerships, and gain unparalleled global exposure.

✦ For more information & booth reservations : The Board of Trade of Thailand

✉ Email : tccfairbiz@thaichamber.org

☎ Contact : +66 2018 6888 ext, 2040, 2050, 3020

+6696 916 6214

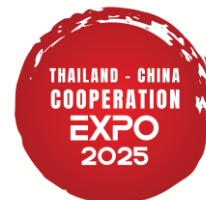
The Thai-Chinese Trade Mechanism

Organized by :



Co-organized by :

IMPACT
MUANG THONG THANI



Sponsor Package : Platinum Sponsor Package
THB 2,000,000.-

- | | |
|--|------------------|
| 1. Raw space | 250 sq.m. |
| 2. Company logo on Thailand - China Cooperation Expo 2025 advertisement | |
| 2.1 Banner in front of exhibition hall | 2 units |
| 2.2 Indoor Archway | 1 unit |
| 2.3 Directional Sign outdoor | 10 units |
| 2.4 Lollipop Sign outdoor | 6 units |
| 2.5 Directory Board | 1 unit |
| 3. Press Conference | |
| Company logo on stage (stage backdrop) | 1 unit |
| 4. Opening Ceremony | |
| 4.1 Company logo on stage (stage backdrop) | 1 unit |
| 4.2 Appearance of your company and thank you on the stage. | |
| 4.3 Inviting a representative to take photos on the stage as sponsors. | |
| 5. Conference | |
| 5.1 A reserved seat will be provided for the sponsor at the conference. | |
| 5.2 Proposing representatives to speak at the conference. | |
| 6. Special privileges to attend the GALA Dinner | 2 tables |

For more information :

The Thai-Chinese Trade Mechanism

Organizer :



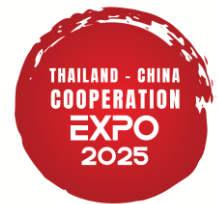
Co-organizer :



The Board of Trade of Thailand

Tel : +66 2018 6888 ext. 2040, 2050, 3020
+66 9 6916 6214

Email : tccfairbiz@thaichamber.org



NOTE

- This price is inclusive of VAT 7%
- If any activity included in the Platinum Sponsor Package cannot be conducted for any reason, the organizer shall provide an alternative benefit of equivalent value in substitution.
- If the Participant fails to utilize any benefit under the Platinum Sponsor Package for any reason, such benefit shall be deemed forfeited, and no compensation or substitution shall be provided.
- The selection of representatives who will speak at the conference is subject to the organizer's discretion.

For more information :

The Thai-Chinese Trade Mechanism

Organizer :



Co-organizer :



The Board of Trade of Thailand

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Email : tccfairbiz@thaichamber.org

Sponsor Package : Gold Sponsor Package

THB 1,500,000.-

- | | |
|--|------------------|
| 1. Raw space | 190 sq.m. |
| 2. Company logo on Thailand - China Cooperation Expo 2025 advertisement | |
| 2.1 Banner in front of exhibition hall | 2 units |
| 2.2 Indoor Archway | 1 unit |
| 2.3 Directory Board | 1 unit |
| 3. Press Conference | |
| Company logo on stage (stage backdrop) | 1 unit |
| 4. Opening Ceremony | |
| 4.1 Company logo on stage (stage backdrop) | 1 unit |
| 4.2 Appearance of your company and thank you on the stage. | |
| 4.3 Inviting a representative to take photos on the stage as sponsors. | |
| 5. Conference | |
| 5.1 A reserved seat will be provided for the sponsor at the conference. | |
| 5.2 Proposing representatives to speak at the conference. | |
| 6. Special privileges to attend the GALA Dinner | 1 table |

- NOTE**
- This price is inclusive of VAT 7%
 - If any activity included in the Gold Sponsor Package cannot be conducted for any reason, the organizer shall provide an alternative benefit of equivalent value in substitution.
 - If the Participant fails to utilize any benefit under the Gold Sponsor Package for any reason, such benefit shall be deemed forfeited, and no compensation or substitution shall be provided.
 - The selection of representatives who will speak at the conference is subject to the organizer's discretion.

For more information :

The Thai-Chinese Trade Mechanism

Organizer :



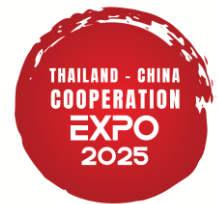
Co-organizer :



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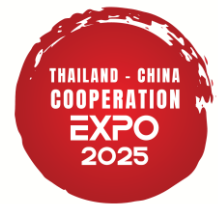
Sponsor Package : Silver Sponsor Package

THB 1,000,000.-

- | | |
|---|-----------|
| 1. Raw space | 108 sq.m. |
| 2. Company logo on Thailand - China Cooperation Expo 2025 advertisement | |
| 2.1 Banner in front of exhibition hall | 2 units |
| 2.2 Directory Board | 1 unit |
| 3. Press Conference | |
| Company logo on stage (stage backdrop) | 1 unit |
| 4. Opening Ceremony | |
| Company logo on stage (stage backdrop) | 1 unit |
| 5. Conference | |
| A reserved seat will be provided for the sponsor at the conference. | |
| 6. Special privileges to attend the GALA Dinner | 5 seats |

- NOTE**
- This price is inclusive of VAT 7%
 - If any activity included in the Silver Sponsor Package cannot be conducted for any reason, the organizer shall provide an alternative benefit of equivalent value in substitution.
 - If the Participant fails to utilize any benefit under the Silver Sponsor Package for any reason, such benefit shall be deemed forfeited, and no compensation or substitution shall be provided.



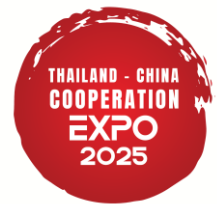


Sponsor Package : Bronze Sponsor Package
THB 500,000.-

- | | |
|---|----------|
| 1. Raw space | 54 sq.m. |
| 2. Company logo on Thailand - China Cooperation Expo 2025 advertisement | |
| Directory Board | 1 unit |
| 3. Press Conference | |
| Company logo on stage (stage backdrop) | 1 unit |
| 4. Opening Ceremony | |
| Company logo on stage (stage backdrop) | 1 unit |
| 5. Conference | |
| A reserved seat will be provided for the sponsor at the conference. | |
| 6. Special privileges to attend the GALA Dinner | 2 seats |

- NOTE**
- This price is inclusive of VAT 7%
 - If any activity included in the Bronze Sponsor Package cannot be conducted for any reason, the organizer shall provide an alternative benefit of equivalent value in substitution.
 - If the Participant fails to utilize any benefit under the Bronze Sponsor Package for any reason, such benefit shall be deemed forfeited, and no compensation or substitution shall be provided.





Application Form : Sponsor Package

Company / Organization name

(English)

Type of product / service

Address for tax invoice

.....

TAX ID : Contact person.....

Telephone number Mobile number

E-mail

Membership : ☐ The Board of Trade of Thailand ☐ Chinese Enterprises Association
☐ Thai-Chinese Chamber of Commerce ☐ Others

Thailand - China Cooperation Expo 2025 sponsor package :

- ☐ **Platinum Sponsor Package** amount 2,000,000.-THB Booth No. (..... sq.m.)
- ☐ **Gold Sponsor Package** amount 1,500,000.-THB Booth No. (..... sq.m.)
- ☐ **Silver Sponsor Package** amount 1,000,000.-THB Booth No. (..... sq.m.)
- ☐ **Bronze Sponsor Package** amount 500,000.-THB Booth No. (..... sq.m.)

Note This price is inclusive of VAT 7%

Terms & Conditions

1. Exhibitors must submit a signed registration form, authorized by a legal signatory. Upon selection by the organizer, the exhibitor must make full payment within 30 days.
2. Once the process in Clause 1 is completed, the signed registration form will be considered a binding contract. Exhibitors will then be given the right to select their booth location as per order of completed submissions. However, the organizer reserves the right to change the floor plan booth positions to ensure the best layout and overall event presentation.

For more information :

The Thai-Chinese Trade Mechanism

Organizer :



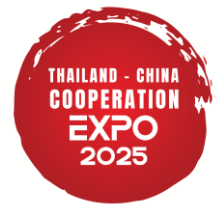
Co-organizer :



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3. If an exhibitor wishes to cancel participation after completing the process in Clauses 1 and 2, the organizer reserves the right not to issue any refunds or compensation. Additionally, the exhibitor will forfeit all rights to promotional opportunities, including media coverage and stage appearances.
4. Exhibitors must be legally registered entities engaged in the direct manufacturing or distribution of products and services. Resellers, booking agents, or intermediaries are not permitted.
5. Exhibitors must follow the Exhibitor's Manual, and all regulations set by the organizer. All exhibitors are required to wear the exhibitor identification card within the exhibition area and strictly follow the opening and closing hours of showing period. Moreover, the organizer will not be responsible for any loss of damage.
6. Products displaying and activities outside the exhibitor's area are prohibited. The organizer reserves the right to halt all activities and sales if an exhibitor exceeds their assigned space. Operations may only resume once the exhibitor fully complies with the event's regulations.
7. Exhibitor using sound amplification equipment must ensure that noise levels do not exceed 80 decibels. If violations occur, the organizer reserves the right to issue a warning or, if necessary, close the exhibitor's booth.
8. The organizer reserves the right to modify, amend, or cancel any terms, conditions, or regulations as necessary. Exhibitors waive the right to file claims, lawsuits, or seek compensation for any damages, losses, costs, or expenses incurred. All decisions of the organizer are final.

We hereby agree to accept all the terms & Conditions describe in this Application Form

Signature

(.....)

legal signatory

Position

Date / /

For more information :

The Thai-Chinese Trade Mechanism

Organizer :



Co-organizer :



The Board of Trade of Thailand

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