

The 27<sup>th</sup> International Processing and Packaging Exhibition for Asia

# PROPAK ASIA

12-15 June 2019 | Bangkok

FEATURING:

CODING, MARKING &  
LABELLING **ASIA**  
COLDCHAIN, LOGISTICS  
& WAREHOUSING **ASIA**

DRINKTECH **ASIA**  
LAB & TEST **ASIA**  
MATERIALS **ASIA**

PACKAGINGTECH **ASIA**  
PHARMATECH **ASIA**  
PROCESSINGTECH **ASIA**



BITEC, BANGKOK, THAILAND

The Premier  
Processing & Packaging  
Event for Asia

Organised by



[www.propakasia.com](http://www.propakasia.com)

@ OES\_ProPak



# PROPAK ASIA



## Asia's No. 1 Processing & Packaging Event

ProPak Asia is the largest industry event of its kind in Asia. It's Asia's best platform to connect to the regions rapidly expanding processing and packaging industries. Going from strength to strength every year, ProPak Asia has a proven track record over 26 years of delivering the highest quality and quantity trade buyers, the greatest number and selection of international suppliers, and the best showcase of latest technology and innovations.

As industry continues to expand across Asia due to growing consumer demand, new trends,

strong growth rates, increasing exports and intra-ASEAN trade, ProPak Asia has become the must-attend annual meeting place for the industry. ProPak Asia 2019 is once again expanding in line with demand as more new companies join the show, increase their size, exhibit more machines to target Asian business by exhibiting at ProPak Asia.

Book your space early and don't miss your chance to join one of the world's most important events in one of the world's most dynamic markets.

## Join ProPak Asia 2019 to expand your business in Asia

### Show Facts

**Participants:** 1,581 from 44 Countries

**Participating Countries / Regions:** Australia, Austria, Belgium, Bulgaria, Cambodia, Canada, China, Czech Republic, Denmark, France, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Luxembourg, Malaysia, Mexico, Myanmar, Netherlands, New Zealand, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, USA and Vietnam

**International Pavilions:** 16 from 13 countries / regions

Australia, x2 China, Denmark, France, Germany, Italy, Japan, x2 Korea, Singapore, Spain, x2 Taiwan, United Kingdom and USA.

**Trade Visitors:** 48,799 from 79 countries



### Key Visitor Facts\*

**99.36%**

of visitors said they will return in 2019

**90.09%**

of visitors described the event as being useful or very useful for their business growth

**70.80%**

of visitors indicated they were visiting the show to buy product and 78.40% to find new supplier.

**55.06%**

of visitors expected to increase their investment over the next twelve months, with 34.51% continuing with the same level of investment.

\*These facts are based on a survey of visitors spread over the four days of ProPak Asia 2018.

### Exhibitor Quotes

*"We joined ProPak Asia in 2017 and this is our 2nd year here. We have chosen this event because ProPak Asia has given us a very nice platform, where we reach out customers not just in Thailand but also around the region."*

**Hartmut Diehl, Director Global Sales  
KOCH Pac-Systeme GmbH, Germany**

*"We are at ProPak Asia more than 5 years. We very love ProPak Asia because it's regional event. We been here every year we get customer from Thailand and other countries such as Cambodia, Malaysia and Singapore. We are very satisfy with the lead coming to ProPak Asia. Again, it is a regional event with a lot of attendant from other countries that make this event very interesting. We definitely be here next year at ProPak Asia in the Food Processing zone."*

**Vianney d'Hostel, Regional Marketing Manager  
Buhler (Thailand) Ltd. (Head Office), Thailand**

*"We join ProPak Asia more than 10 years, the reason we choose because we see a lot of opportunity to meet partners and our customers not only in Thailand but also in outside countries as well. And this year we get very good feedback from our partners and we meet a lot of customers and new customer from Asia, Europe and USA. We'll come back again next year, see you next year."*

**Kanoknuch Chotipatoomwan, Marketing Manager  
N.R. Rama Co., Ltd., Thailand**

*"We decide to join ProPak Asia because it is a one of the biggest exhibition in the region and I thought it is the best international exhibition and also for customers that come here in order to seek new technologies for processing and packaging."*

**Ilaria Turatti, Area Sales Manager for Asia, Africa and  
Middle-East Turatti SRL, Italy**

*"We have been coming to ProPak Asia for 5 years. It became a very successful show for us and our members. This year we had 12 member companies attend the show and we very pleased with it. The reason that we pick ProPak Asia is because it is a regional event and the right show for us to be a part of."*

**Jorge Izquierdo, Vice President, Marketing Development  
The Association for Packaging Machinery Manufacturers  
Institute (PMMI), USA**

*"We proud to be at ProPak Asia again for the 3rd time at this great event. We choose ProPak Asia because it give us a good opportunity to access so many customers and manufacturing. So it's really important event in SEA for us."*

**Julian Horsley, A&D Australasia Pty Ltd., Australia**

*"We have been participating at ProPak Asia for many editions with good feedbacks of the exhibition from our companies. We will definitely continue with our participation next year"*

**Michelle Liao, Specialist, Exhibition Section  
World Trade Center Taichung, Taiwan**

**Strong official support from across the world. ProPak Asia is supported by leading industry associations:**







PROCESSINGTECHASIA



PACKAGINGTECHASIA



DRINKTECHASIA



PHARMATECHASIA



PRINTECHASIA



LAB&TESTASIA



CODING, MARKING & LABELLINGASIA



MATERIALSASIA



COLDCHAIN, LOGISTICS & WAREHOUSINGASIA

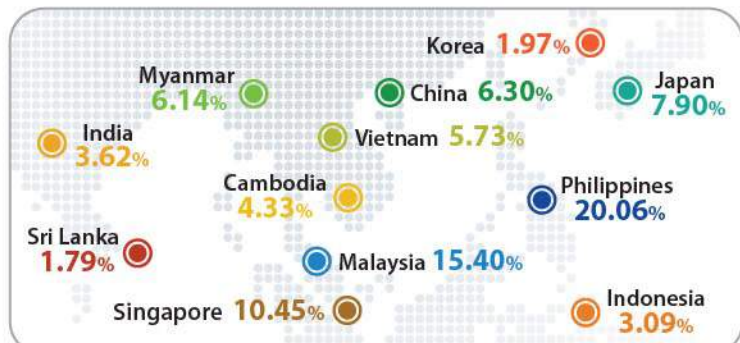
Printech Asia is a dedicated event for converting, package printing and labelling held in-conjunction with ProPak Asia. For more information please go to [www.printechasia.com](http://www.printechasia.com)

## BUYERS REPORT

### Product Interest

Automation / Drives & Control	12885
Bar Coding / RFID / Printing & Labeling / Inkjet	8973
Beverage / Brewing Technology	3967
Canning Technology	3020
Converting / Package Printing	7495
Energy Efficiency Technology & Management	3725
Filling	8287
Food Ingredients / Additives	3960
Food Technology	6847
Handling / Conveyors Systems	6153
Instrumentation / Testing / QC / Laboratory Equipment	5262
Lighting / Cable & Wire / Transmission & Distribution	2042
Measurement & Weighing	4063
Packaging Machinery	8178
Packaging Materials / Finished packaging	6270
PET / Plastics Processing	3423
Pharmaceutical Technology	1803
Pollution Control / Waste Water Treatment	1540
Process Control Technology	4942
Processing Machinery	3260
Refrigeration / Freezing / Air-Conditioning	2135
Security / Safety / Fire / Access Control	1335
Services / Consultancy / Design	1592
Thermoforming Machinery	1571
Transport /Storage Systems	2544
Wrapping Machinery	3098

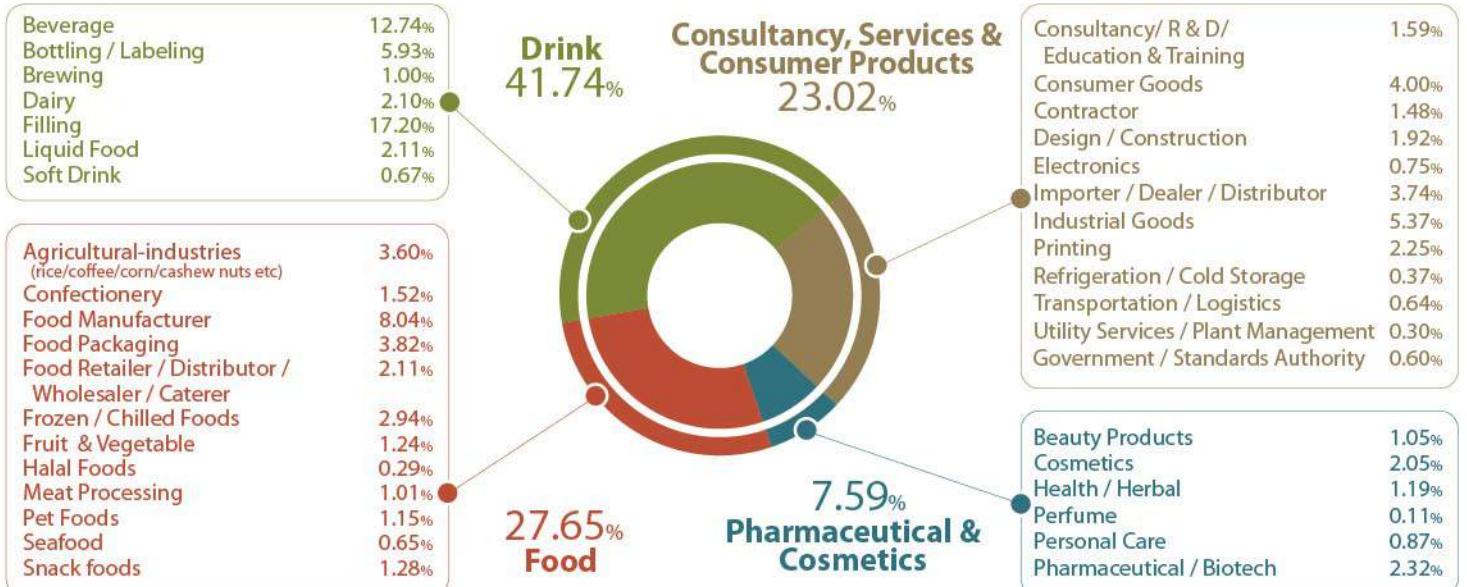
### Top 12 Overseas Visitors



### Job Function



### Company Main Activity





## Exhibit Profile\*

• Aseptic Processing & Packaging • Automation and Robotics • Bottling Technology • Brewing and Beverage Technology • Canning & Can Making • Coding, Marking, Labelling, Printing Materials & Technology • Confectionery Equipment • Cosmetic & Personal Care Processing and Packaging • Dairy & Liquid Processing Technology • Facilities Equipment, Systems and Supplies • Fish & Seafood Processing Technology • Flexible Packaging Technology • Food Ingredients, Additives & Flavours • Food Processing Machinery • Food Safety & Hygiene Technology • Laboratory, Testing & Measurement Equipment • Logistics & Production Facility Equipment • Machinery Controls & Components • Materials Handling, Logistics & Storage Equipment • Meat Processing & Packaging Technology • Measurement & Weighing • Packaging Accessories • Packaging Machinery • Packaging (Cardboard, Glass, Metal, Plastic, Paper, Wood) • Palletizing and Conveying Equipment • Paper & Corrugated Box Making Technology • PET & Plastics Packaging Technologies & Materials • Pharmaceutical Processing & Packaging • Quality Control, Testing & Inspection • Production Machinery • Raw Materials & Consumables • Refrigeration Systems / Cold Storage / Air Conditioning • Service Companies • Solids and Bulk Handling • Trade Publications • Waste Management & Environmental Technology

## Visitor Profile\*

• Agro Industries • Beverage Producers • Bottlers • Brewers • Canners • Chemical Producers • Confectionery Manufacturers • Consultants • Consumer Goods Manufacturers • Contract Packers • Cosmetics & Personal Care Manufacturers • Dairy Product Manufacturers • Dehydrated Food Manufacturers • Fish & Seafood Processors • Food Exporters • Food Retailers / Distributors / Wholesalers • Food Scientists • Frozen Food Manufacturers • Government, Education & Associations • Machinery Importers & Distributors • Packaging Material Manufacturers • Pharmaceutical Manufacturers • Preserved Food Manufacturers • Processed Food Manufacturers • Quality Controllers • Refrigeration / Cold Storage Engineers • Retail Packagers • Snack Food Manufacturers • Water Treatment & Environmental Engineers

\*These lists are for guidance only and are not exhaustive.

## Cost of Participation

Space Only		Standard Rates / per sqm				
	Rent a space to build and design your own stand <b>Choose your location from Platinum, Gold or Silver zones</b> (Minimum 18 sqm.)	Zone	1 open side	2 open sides	3 open sides	4 open sides
		Platinum	US\$ 420	US\$ 425	US\$ 428	US\$ 430
		Gold	US\$ 415	US\$ 420	US\$ 423	US\$ 425
		Silver	US\$ 410	US\$ 415	US\$ 418	US\$ 420

### Additional Charges - Type of Stand / per sqm:

Shell Package	Walk On Package	Premium Package
		
Floor space, walls, carpet, fluorescent tube lighting and fascia	Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelf and wastepaper basket	Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket
<b>US\$ 65 per sqm.</b> (Minimum 9 sqm.)	<b>US\$ 75 per sqm.</b> (Minimum 9 sqm.)	<b>US\$ 95 per sqm.</b> (Minimum 18 sqm.)

**How to Exhibit - Please Tell Us**



**Size of Stand required**



**Type of Stand**



**Number of Open Sides**



**Industry Zone**



**Preferred Platinum, Gold or Silver Zone location**

**For more information please contact your nearest sales representative as below:**

**UBM Asia (Thailand) Co., Ltd.**  
Ari Hills 18<sup>th</sup> Floor, 428 Phahonyothin Rd,  
Samsennai, Phayathai, Bangkok 10400, Thailand  
T +66.2.036.0569  
E padivorrada.t@ubm.com

**UBM International Sales Office**  
240 Blackfriars Road London,  
SE1 8BF, United Kingdom  
T +44.0.20.7560.4321  
E marek.szandrowski@ubm.com

**UBM International Sales Office - Asia**  
10 Kallang Avenue, #09-15 Aperia Tower 2,  
Singapore 339510  
T +65.6233.6688  
E jeffrey.au@ubm.com

