



AUGUST 2018

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VENUE: "GRAINS YARD"
MADURAI, INDIA

**REGISTER ONLINE
FOR FREE VISITOR PASS**

vibranttamilnadu.com

**International Expo and Summit on Agro Commodities,
Food Products, Value Added Products and Industrial Kitchen Equipments**



**CONNECTING
VIBRANT TAMILNADU
TO THE WORLD**

**"Business happens
when like-minded
people meet
with ignited minds"**



Shri Narendra Modi
HON'BLE PRIME MINISTER OF INDIA

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COMPETITIVE ADVANTAGE OF INDIAN FOOD INDUSTRY

The food processing industry is one of the largest industries in India and ranks fifth in terms of production, consumption and exports. Food processing sector is valued at USD 258 billion in FY15 which constitutes 14% of India's GDP through manufacturing. By 2020 its expected to exceed USD 500 billion.

INDIA RANK'S GLOBALLY



	India's Production (in MMT) FY15	Global Share (%)	Global Rank
Milk	141.10	17%	1
Pulses	17.20	21%	1
Buffalo Meat	1.40	43%	1
Bananas	29.13	28%	1
Mangoes & Guavas	22.70	39%	1
Tea	1.20	28%	2
Wheat	88.94	15%	1
Sugarcane	359.30	21%	2
Rice (Paddy)	104.80	22%	2

India ranks first in the world in milk production

Indian agricultural production ranks second in the world

India ranks second in global fish production

India is a multi-product agricultural powerhouse

India's goal - Doubling farmers' income by 2022

North Western

Sorghum, rice, finger millet, groundnut, horse gram, little millet, sugarcane, tapioca, gingelly, chillies, kodomillet, vegetables, mango, banana, tobacco, pulses

High Altitude

Wheat, garlic, lemon, lime, pineapple, beans, chowchow, pepper, coffee, potato, banana, mandarin, orange, pear, cardamom, pomegranate,

Western

Sorghum, pulses, groundnut, rice, millets, cumbu, sugarcane, ragi, black gram, sunflower, greengram, gingelly, red gram, turmeric, maize, banana, onion, castor, spices & plantation crops, tobacco, vegetables, tuber crops

High Rainfall

Rice, banana, jackfruit, tapioca, cashewnut, coconut, palmary, clove, mango, vegetables, tamarind

North Eastern

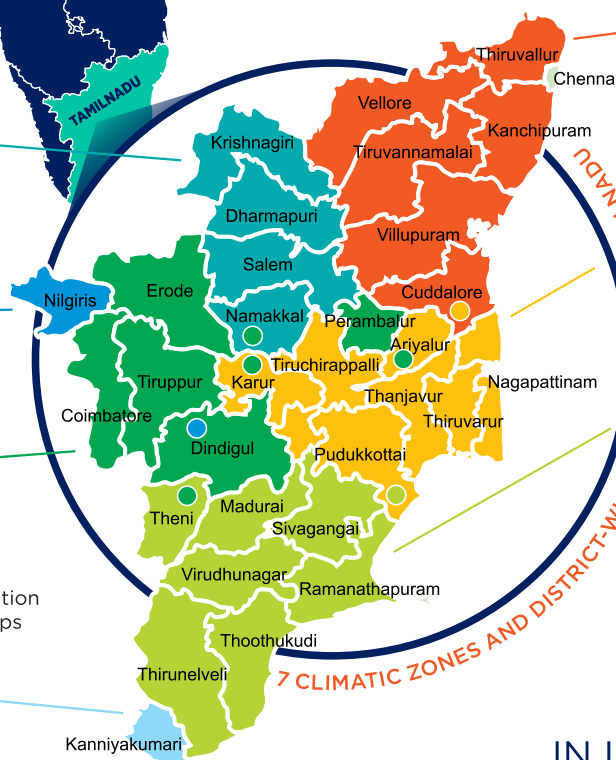
Rice, pearl millet, sorghum, gingelly, finger millet, groundnut, red gram, sugarcane

Cauvery Delta

Rice, cumbu, maize, cholam, ragi, black gram, greengram, cocount, gingelly, castor, groundnut

Southern

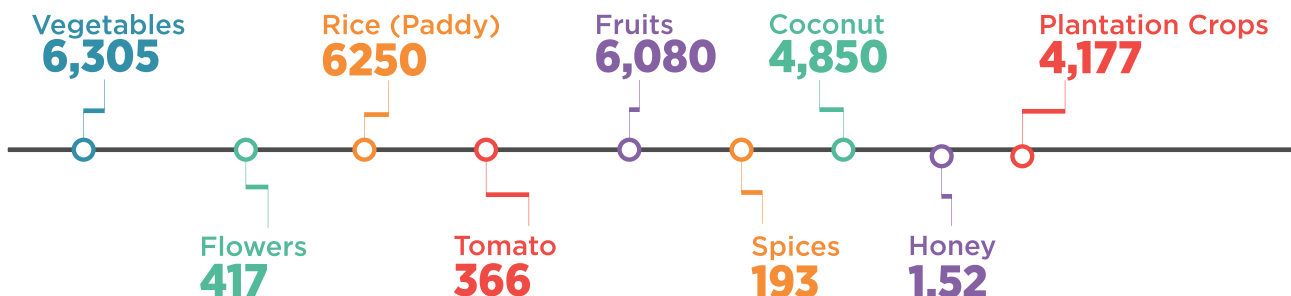
Rice, maize, cumbu, cholam, ragi, black gram, green gram, groundnut, fodder crops, gingelly, castor, fruits and vegetables



CONTRIBUTION OF TAMILNADU

IN INDIAN FOOD INDUSTRY

TAMILNADU'S AGRICULTURAL ANNUAL PRODUCTION IN 2016-17 ('000 TONNES)



THE FOOD EXPO AND SUMMIT

Sizeable part of the legacy of Indian food, beverages and food processing industry thrives in Tamilnadu. This expo will showcase varieties of highly innovative value added food products of Tamilnadu as detailed under the head “Exhibitor’s Profile” to forge business partnerships worldwide.

This Expo will bring together all the stake-holders from “farm to fork” viz. farmers, food processors, manufacturers, traders, exporters and importers – both domestic and international and consumers to an unique platform to harness the export opportunity of farmers and food processors for their foray into national and international markets.

Global buyers from food and beverages industry will gather at the expo and meet shortlisted Tamilnadu suppliers to negotiate their forthcoming procurement deals and private labels.

The Summit on various industry relevant topics with domestic and global speakers from food industry would enlighten the participants with the latest technological developments / innovations in agriculture, organized food and beverages sector, food processing and marketing tactics which will enable participants to find solutions for the challenges faced by food processing industry.

UNIQUENESS OF THIS EXPO

Unlike other fairs of “meeting & parting”, the organizers of this expo ensure follow-up hand holding guidance to the participants to hit the target and also for the sustained growth in marketing their products in the domestic as well as international markets and that is the uniqueness of our Expo. Under VIBRANT TAMILNADU relationship continues for prosperity.

TAMILNADU'S KEY EXPORT MARKETS OF MAJOR FOOD COMMODITIES



KEY AGRO AND FOOD PROCESSING PLAYERS IN TAMILNADU



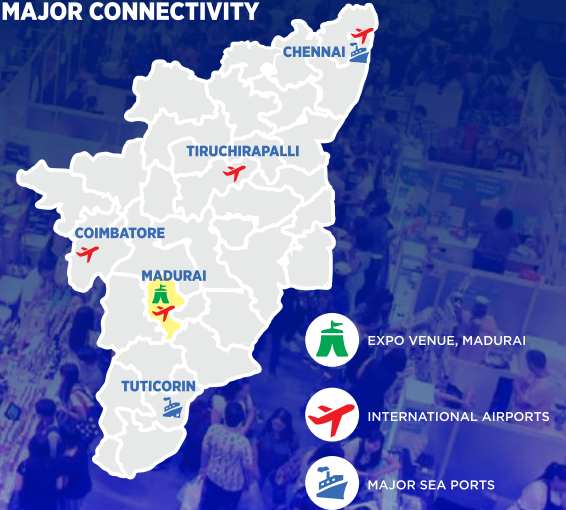
THE VENUE

“GRAINS YARD”, MADURAI, INDIA

The Venue of the Expo is Madurai, which is the second biggest city in Tamilnadu and the gateway to south and south central Tamilnadu consisting of 13 districts. The Expo site viz., Tamilnadu Foodgrains Marketing Yard, shortly known as “GRAINS YARD” is located at Sikkandarchavadi, in the outskirt of Madurai, in the State Highways Alanganallur Road, within Madurai Municipal Corporation.

GRAINS YARD is only 45/60 minutes drive from Madurai Airport with International Connectivity and Cargo export facility and 30 minutes drive from Madurai Railway Junction

TAMILNADU'S DISTRICT MAP WITH MAJOR CONNECTIVITY



EXHIBITORS PROFILE

for this module of the exhibition encompasses the following industries



Bakery and Confectionary



Cashews and Groundnuts



Coconut and its products



Edible Oil and Seeds



Frozen and Functional Foods



Grains and Pulses



Industrial Kitchen Equipments



Jaggery and Palm Products



Mango Pulp and Juices



Marine Foods and Poultry Foods



Milk and Milk Products



Millets and Millet Products



Pickles, Jam and Appalam (Pappad)



Poultry and Cattle Feed



Ready to Cook (RTC) Foods & Dry Fruits



Rice and Cereals



Sago Products



Soft Drinks and Beverages



Spices and Condiments



Staples \ Groceries



Sugar and Salt



Sweets and Savories



Tamilnadu Ethnic Foods



Tea and Coffee



Vegetables and Fresh Fruits

LAUNCH AND ROADSHOWS

The launch program of the expo will be held in 15 centres in TamilNadu inviting the food, beverages and food processing players to participate. Visitors from abroad will be mobilized from USA, Canada, Europe, Middle East, Far East, Asian countries and domestic visitors from different parts of India by conducting Road Shows across 18 foreign countries and across total 33 cities, including 17 major cities of India.

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