

SOUTHEAST ASIA WOODWORKING SUMMIT 2025



Hosted by the Ministry of Natural Resources and Environment (Thailand)

“ Shaping the Future of the Woodworking Industry and Markets in Southeast Asia ”

12th November, 2025 – Welcome Reception

13th November, 2025 – Full Day Conference + Networking Dinner

14th November, 2025 – Half Day Field Trip/Factory Tour

Venue: Phoenix Room, IMPACT Exhibition and Convention Center, Bangkok, Thailand

SOUTHEAST ASIA WOODWORKING SUMMIT 2025

A platform for industry experts, government, and businesses to discuss solutions, share insights on global/regional trends, sustainability, and cutting-edge technologies

SYNOPSIS

- A dynamic sector with abundant natural resources and increasing global/domestic demand for timber, furniture, and wood products
- Opportunities: Growing demand for sustainable products, innovation in designs, market diversification, and technological advancements
- Challenges: Deforestation, environmental issues, rising labor costs, lack of skilled workers, supply chain disruptions, and trade barriers



OUR PARTNERS

HOST ORGANIZATION



กระทรวงทรัพยากรธรรมชาติและสิ่งแวดล้อม (ประเทศไทย)
(MINISTRY OF NATURAL RESOURCES AND ENVIRONMENT (THAILAND))

STRATEGIC PARTNERS



องค์การอุตสาหกรรมป่าไม้
(FORESTRY INDUSTRY ORGANIZATION)



กรมป่าไม้
(ROYAL FOREST DEPARTMENT)



FACULTY OF FORESTRY
KASETSART UNIVERSITY

OUR SUPPORTERS

SUPPORTING ASSOCIATION



OUR SUPPORTERS

SUPPORTING MEDIA





DATE

13 – 14 November 2025

THEME

Shaping the Future of the Woodworking Industry and Markets in Southeast Asia

FORMAT

Welcome Reception (12 November 2025)
1 Full Day Conference with Networking Dinner
Half Day Field Trip/Factory Tour

NO OF DELEGATES

300 International and Thai woodworking professionals and industry players

VENUE

Phoenix Room, IMPACT Exhibition and Convention Center, Bangkok, Thailand



EVENT HIGHLIGHTS (13 NOV 25)

Full Day Conferences



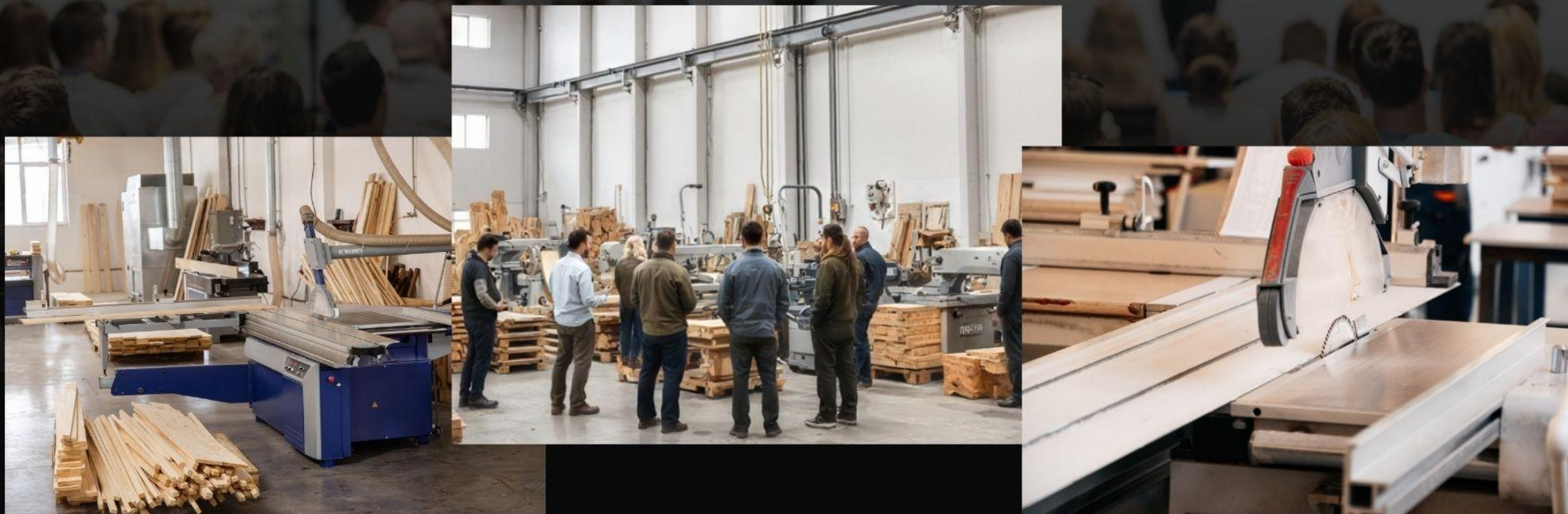
Coffee Break & Networking



Networking Dinner



EVENT HIGHLIGHTS (14 NOV 25)



Field Trip/ Factory Tour

WHO'S ATTENDING ?



300 Attendees

International and Thai
Woodworking Professionals and
Industry Players

- Woodworking Machinery & Technology
- Woodworking Materials & Supplies
- Woodworking Fittings, Hardware & Components
- Woodworking Industry Services
- Woodworking & Furniture Manufacturer
- Furniture Components / Supplies
- Timber Processing
- Sawmilling
- Architect / Interior designer
- Import / Export / Distributor
- Carpenter
- Engineer
- Government & Regulatory Organization
- Building & Construction / Contractor
- Education & Training Forestry



WHAT YOU CAN ACHIEVE ?



- **Explore** new market trends and strategies to grow your woodworking business
- **Gain insights** from industry experts on key industry challenges
- **Connect** with industry leaders, suppliers, and partners to expand your professional network
- **Discover** innovative technologies and solutions
- **Learn** sustainable practices to meet the growing demand for eco-friendly products



AGENDA

12 NOVEMBER 2025

- Welcome Reception



13 NOVEMBER 2025

- Full Day Conferences



- Networking Dinner



14 NOVEMBER 2025

- Half Day Field Trip/Factory Tour



EVENT TOPICS

KEYNOTE SPEAKER 1 :

Thailand government's roles in supporting the forestry & woodworking industry

KEYNOTE SPEAKER 2 :

Southeast Asia's woodworking industry: Present & Future Perspectives – Opportunities & Challenges

PRESENTATION 1 :

Timber Constructions in the World of Architecture – Issues & Challenges

PRESENTATION 2 :

Furniture Manufacturing & Production – Where do we go from here?

PANEL DISCUSSION 1 :

Future Trends – Innovative New Wood Materials, Wood Design Trends, and SMART Manufacturing & Technology Advancements

PANEL DISCUSSION 2 :

Sustainability Issues – Waste Management, Sourcing Practices, Certifications, Forestry Management, Deforestation & Environment impacts

PANEL DISCUSSION 3 :

Market Access & Trade Regulations in Southeast Asia – Understanding policies, tariffs and free trade agreements impacting timber, furniture & woodworking trade



SPEAKERS



Assoc.Prof. Songklod Jarusombuti
Director of Excellence Center for Natural Rubber
Kasetsart University
(Thailand)

Topic:
Southeast Asia's woodworking industry:
Present & Future Perspectives –
Opportunities & Challenges
#Moderator and Keynote Speaker



Mr. Jirawat Tangkijngamwong
Vice Chairman of Council of Asia Furniture
Association, and President of Thai Furniture
Association and Thai Timber Association and
CEO of Deesawat Industries Co., Ltd.
(Thailand)

Topic:
Market Access & Trade Regulations in Southeast
Asia – Understanding policies, tariffs and free
trade agreements impacting timber, furniture &
woodworking trade
#Panel Discussion

SPEAKERS



Assoc.Prof. Kent Wheeler
Director
Center for International Trade in Forest Products
University of Washington
(USA)

Topic:
Timber Constructions in the World of Architecture –
Issues & Challenges
#Presentation: Removing barriers to greater wood use in
Southeast Asia



Mr. Xu Fang
General Manager
American Softwoods
(China)

Topic:
Timber Constructions in the World of
Architecture – Issues & Challenges
#Presentation: China's Development on Codes and
Standards for Mass Timber Construction



Mr. Ingo Bathe
Director International Sales
imos AG
(Germany)

Topic:
Furniture Manufacturing & Production – Where do
we go from here ?
#Presentation: Furniture: The technology-driven industry



Mr. Ole Seidenberg
Managing Director
SKYSEED GmbH
(Germany)

Topic:
Sustainability Issues – Waste Management,
Sourcing Practices, Certifications, Forestry
Management, Deforestation & Environment
impacts
#Panel Discussion

More to follow

SPEAKERS



Mr. Aaron Boo
Managing Director
PYTHA Asia
(Singapore)

Topic:

Future Trends – Innovative New Wood Materials,
Wood Design Trends, and SMART Manufacturing
& Technology Advancements

#Panel Discussion



Mr. Mr. Cliff Chang
Director, SK Global Co., Ltd., and
Standing Director, Taiwan Woodworking
Machinery Association
(Taiwan)

Topic:

Future Trends – Innovative New Wood Materials,
Wood Design Trends, and SMART Manufacturing
& Technology Advancements

#Panel Discussion



Mr. Ger Gerdes
Consultant & Expert Technology Scouting
VDMA – Mechanical Engineering Industry
Association (Germany)

Topic:

Future Trends – Innovative New Wood Materials,
Wood Design Trends, and SMART Manufacturing
& Technology Advancements

#Panel Discussion

More to follow

SPONSOR PACKAGES

12 NOVEMBER 2025

Silver Sponsor

Welcome Reception

USD 5,950

13 NOVEMBER 2025

Bronze Sponsor

~~Coffee Break & Networking (Morning)~~

USD 5,150

SOLD OUT



Coffee Break & Networking (Evening)

USD 5,150

Gold Sponsor

Luncheon

USD 7,500

Diamond Sponsor

Networking Dinner

USD 22,750

14 NOVEMBER 2025

Field Trip Sponsor

Field Trip / Factory Tour

USD 7,250

Platinum Sponsor

Luncheon

USD 9,900

OFFER

Future Talent
Sponsor

~~CSR Program~~

USD 3,800

SOLD OUT



SPONSOR PACKAGES



RECOMMENDED

TITLE SPONSOR

USD 59,000

YOUR LOGO

Presents



Coffee Break & Networking

Bronze Sponsor

USD 5,150

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)

During - Promotion

(13 NOV 25)

- Decoration Onsite - Your logo positioned on event backdrop and LED screen
- Promotional video (1-3 minutes) played during breaks at the summit (morning or evening time)
- 1 table to showcase your brand and product
- 2 attendee tickets for the conference

Post - Promotion

- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website



Coffee Break & Networking

Bronze Sponsor

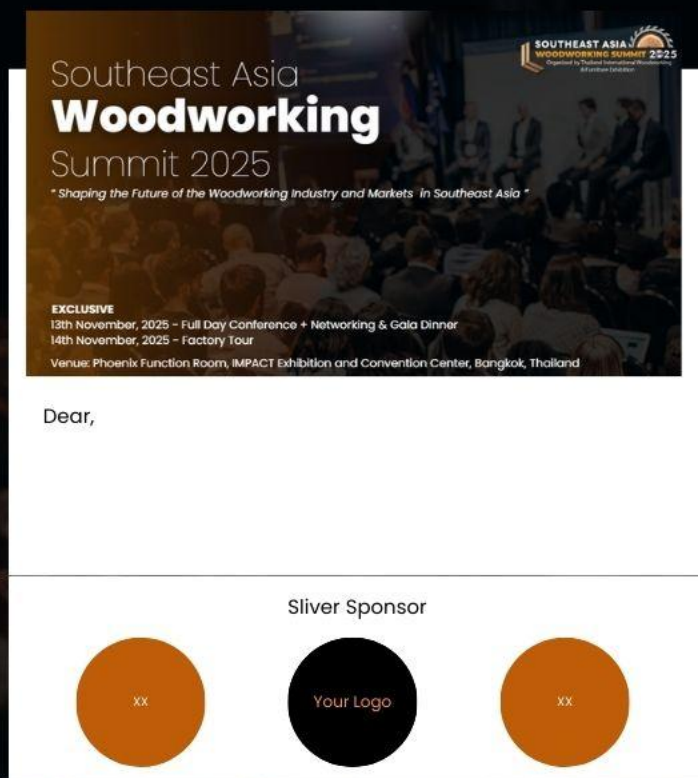
USD 5,150



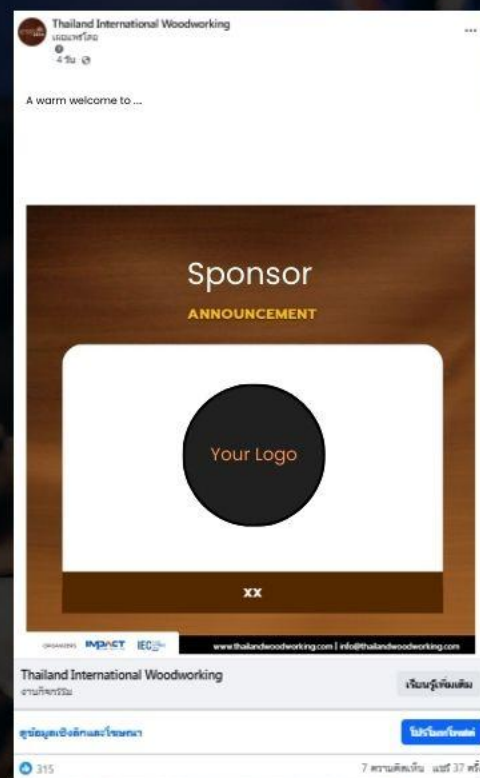
Coffee Break & Networking

Bronze Sponsor

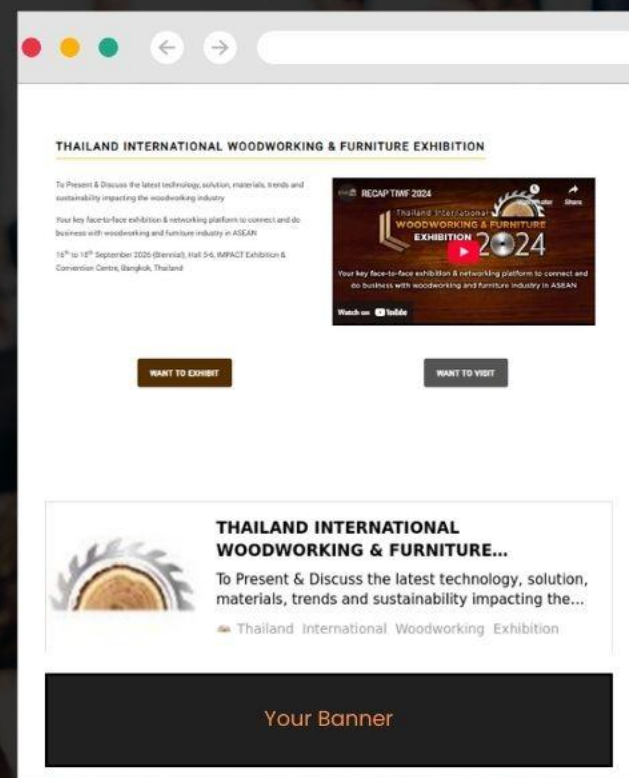
USD 5,150



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

Welcome Reception

Silver Sponsor

USD 5,950

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)

During - Promotion

(12 NOV 25)

- Decoration at Welcome Reception
 - Your logo displayed on reception and catering tables.
 - Your logo included in decorations within the welcome reception zone
 - Showcase your brand with your own roll-up banner
- Promotional video (1-3 minutes) displayed during the welcome reception

(13 NOV 25)

- Decoration Onsite - Your logo positioned on event backdrop and LED screen
- 1 Table to showcase your brand and product
- 2 attendee tickets for conference

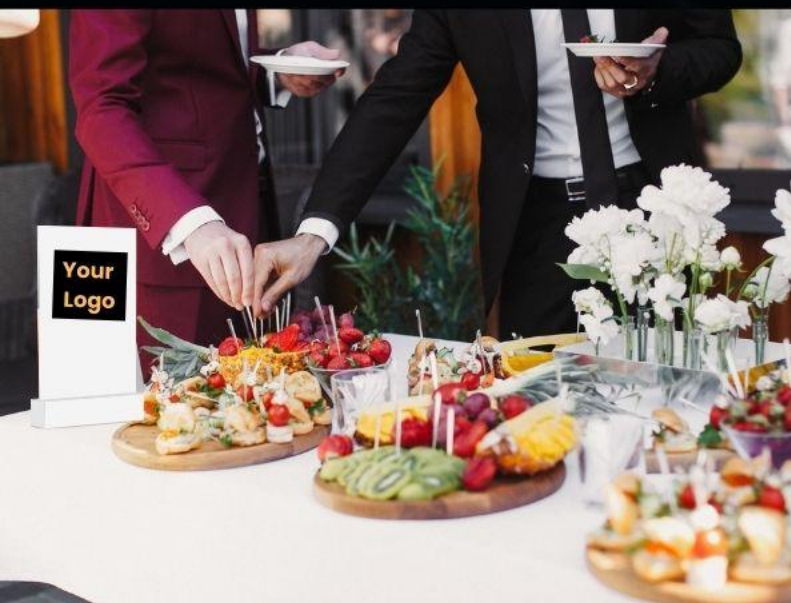
Post - Promotion

- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website

Welcome Reception

Silver Sponsor

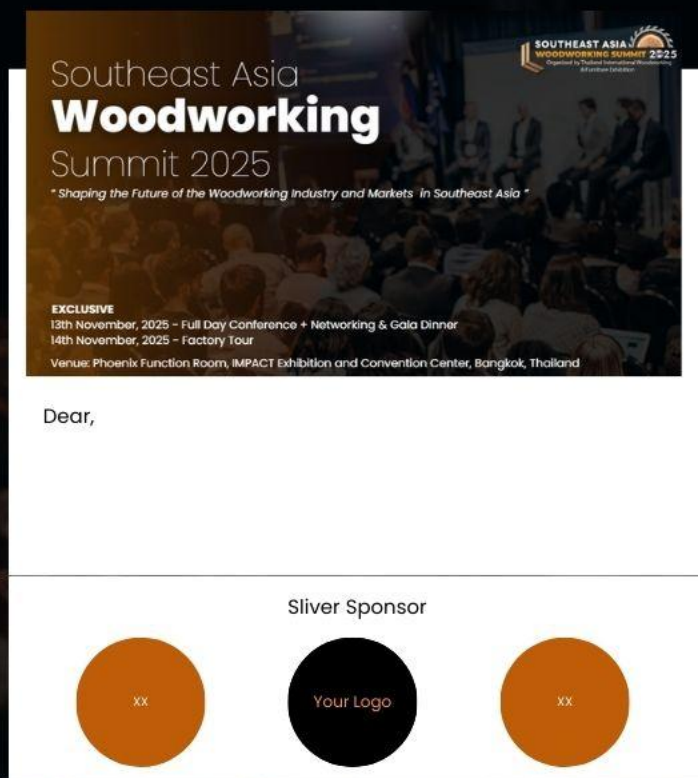
USD 5,950



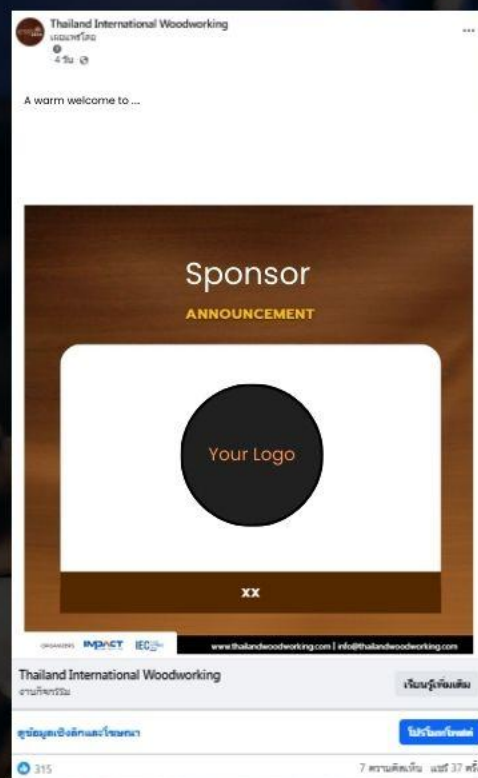
Welcome Reception

Silver Sponsor

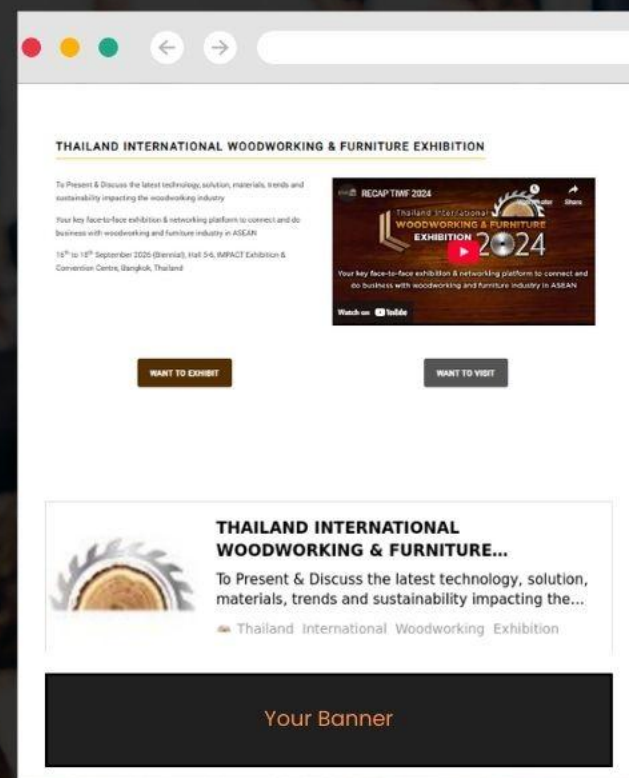
USD 5,950



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

#Luncheon

Gold Sponsor

USD 7,500

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)
- Your company name will be highlighted in official press releases promoting the event

During - Promotion

(13 NOV 25)

- Decoration Onsite
 - Your logo displayed on the event backdrop and LED screen
- Your logo included in decorations within the lunch area
- Showcase your brand with your own roll-up banner in the lunch area
- Promotional video (1-3 minutes) played during lunchtime
- 1 table to showcase your brand and product
- 4 attendee tickets for the conference

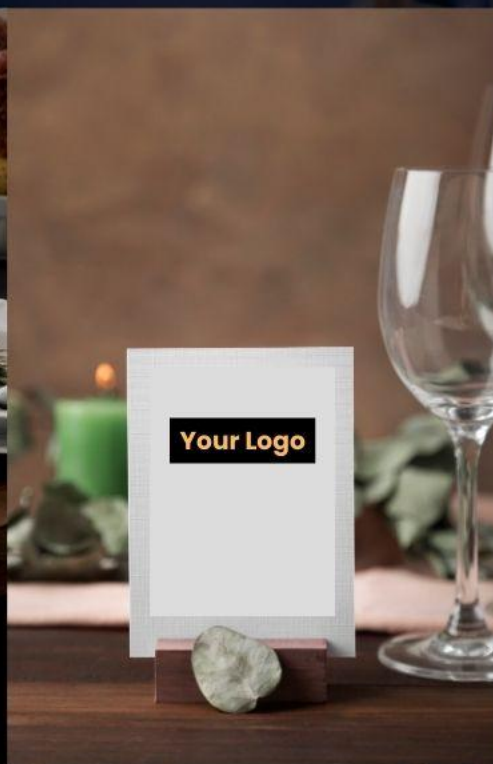
Post - Promotion

- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website

#Luncheon

Gold Sponsor

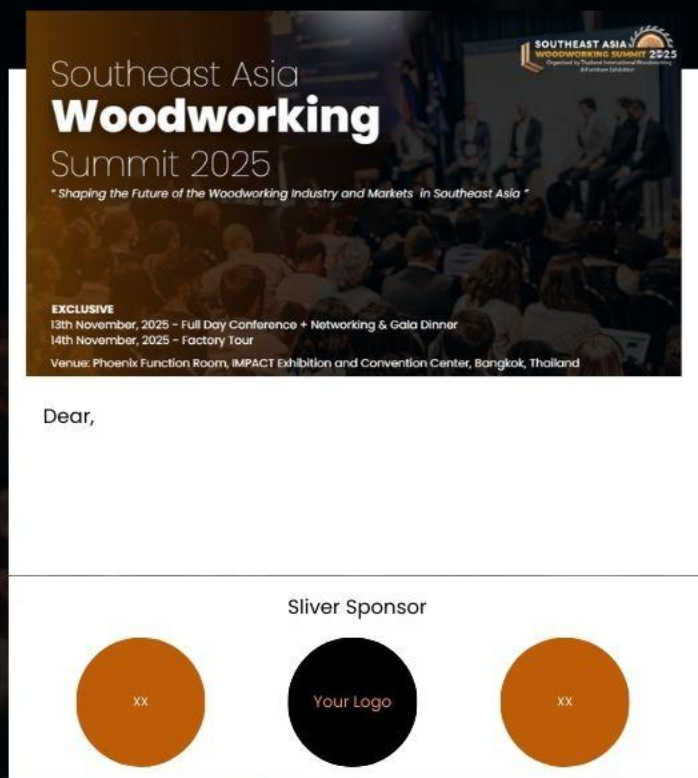
USD 7,500



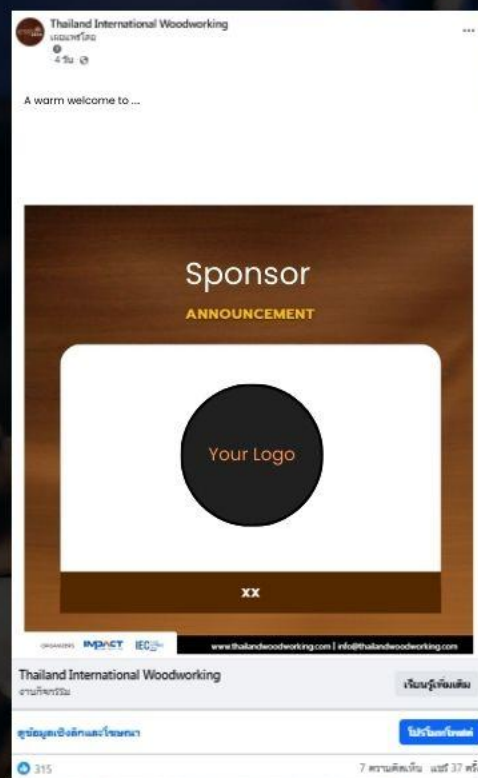
#Luncheon

Gold Sponsor

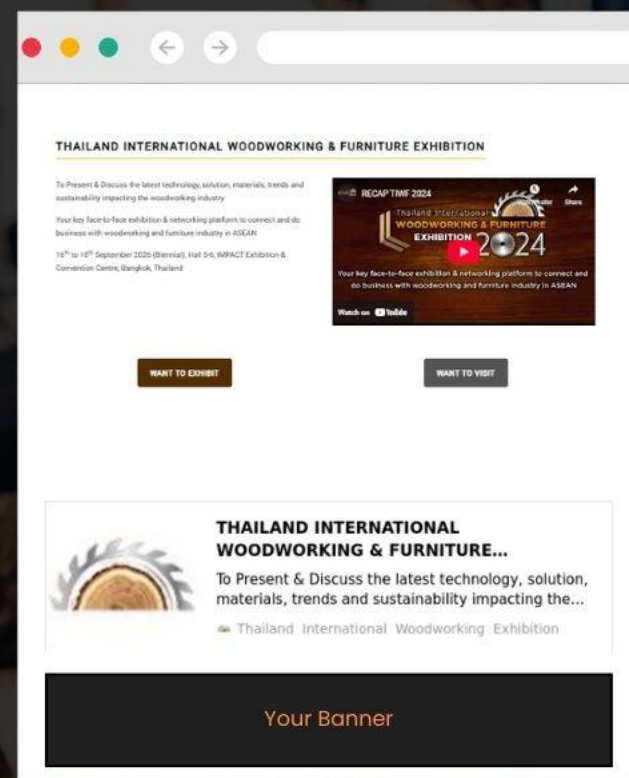
USD 7,500



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

#Luncheon

Platinum Sponsor

USD 9,900

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)
- Your company name will be highlighted in official press releases promoting the event

During - Promotion

(13 NOV 25)

- Decoration Onsite
 - Your logo displayed on the event backdrop and LED screen
- Showcase your brand with your own roll-up banner in the registration time
- Promotional video (1-3 minutes) played during registration time
- Logo placement on bottle sleeves distributed at registration
- 1 table to showcase your brand and product
- 6 attendee tickets for the conference

Post - Promotion

- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website

#Luncheon

Platinum Sponsor

USD 9,900

Your Video



Your
Logo

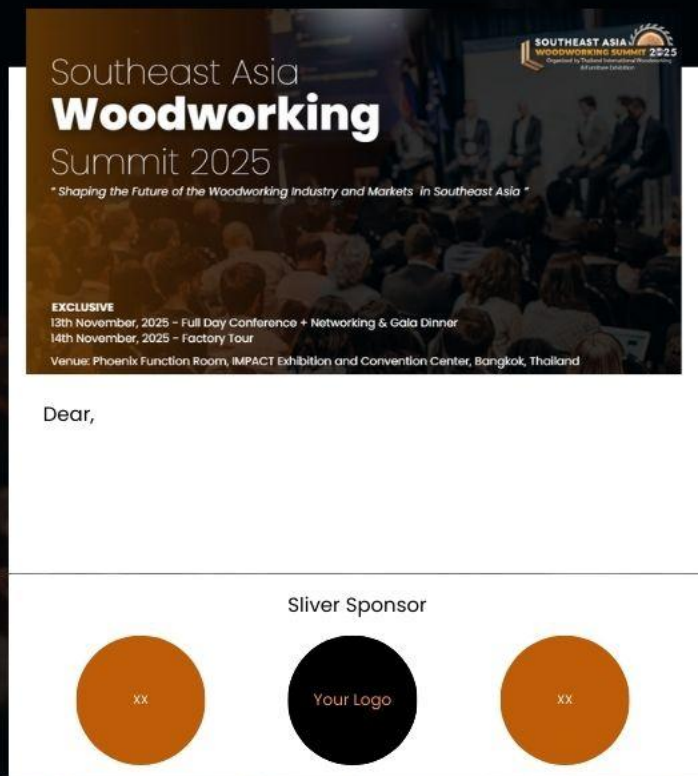
Your Logo

Your Logo

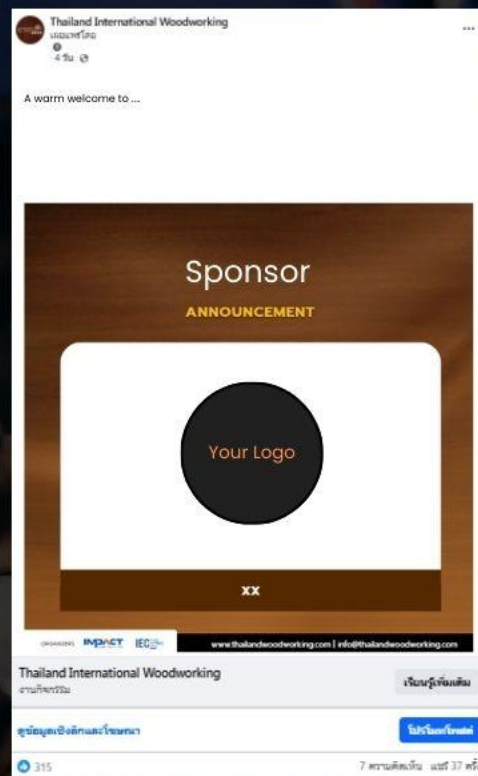
#Luncheon

Platinum Sponsor

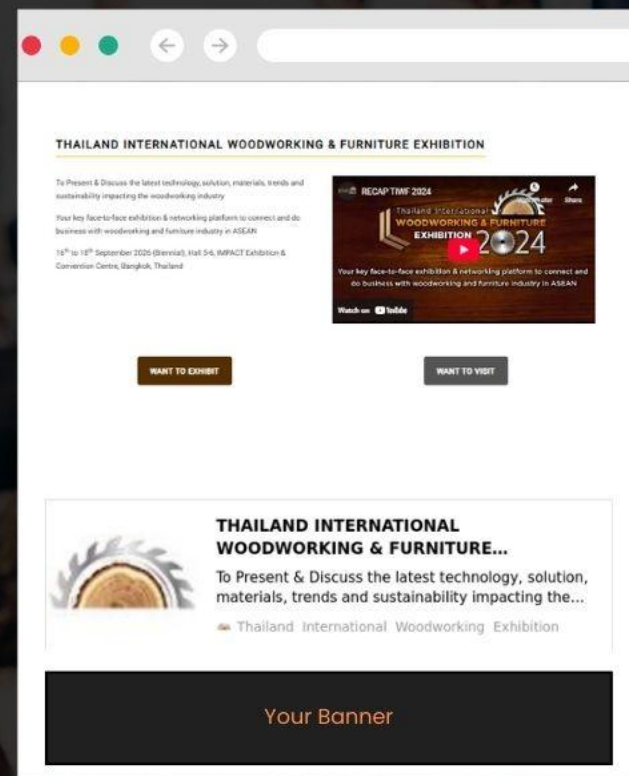
USD 9,900



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

Networking Dinner

Diamond Sponsor

USD 22,750

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)
- Your company name will be highlighted in official press releases promoting the event
- Social Media Advertisement (exclusively featuring your logo/product highlight)

During - Promotion

(13 NOV 25)

- Decoration Onsite
 - Your logo positioned on the event backdrop and LED screen
 - Your logo included in decorations at the Networking Dinner
 - Your logo displayed on the lanyard
- Showcase your brand with your own roll-up banner in the Networking Dinner area
- Promotional video (1-3 minutes) played during one section of the conference
- 1 tables to showcase your brand and products
- 8 attendee tickets for the conference

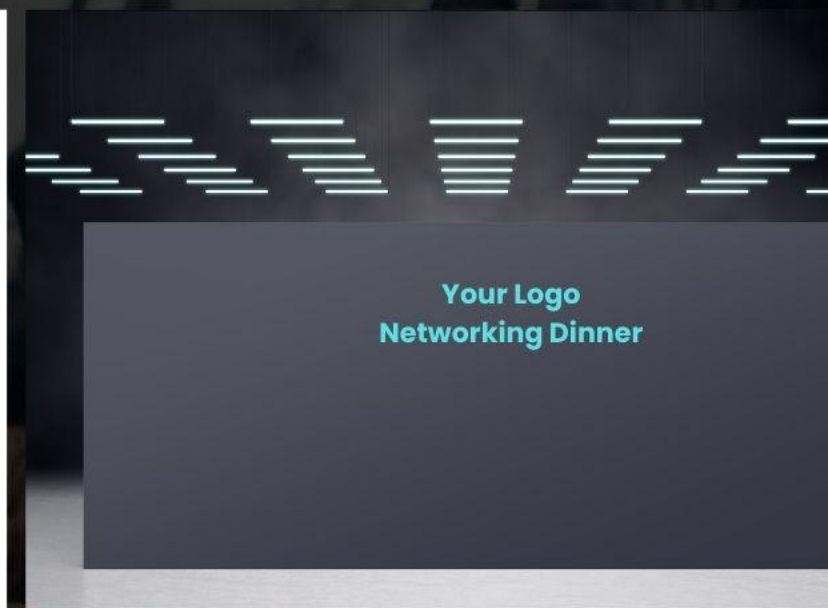
Post - Promotion

- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website

Networking Dinner

Diamond Sponsor

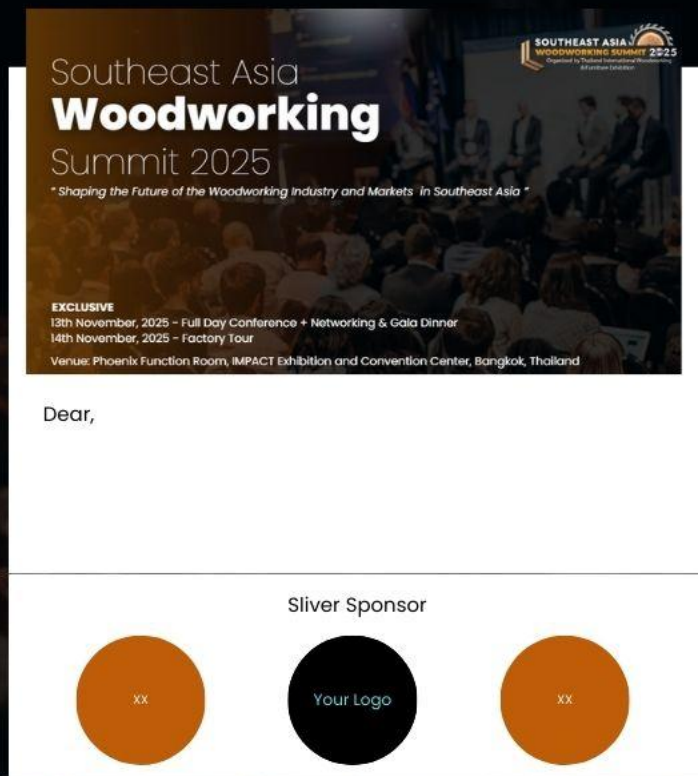
USD 22,750



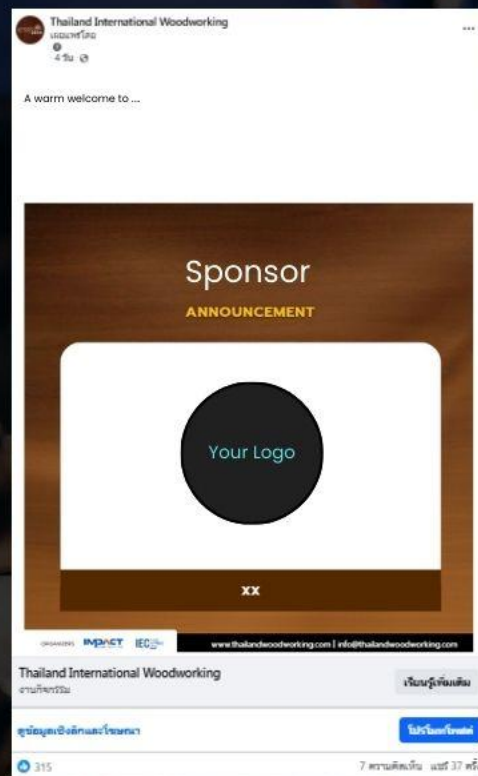
Networking Dinner

Diamond Sponsor

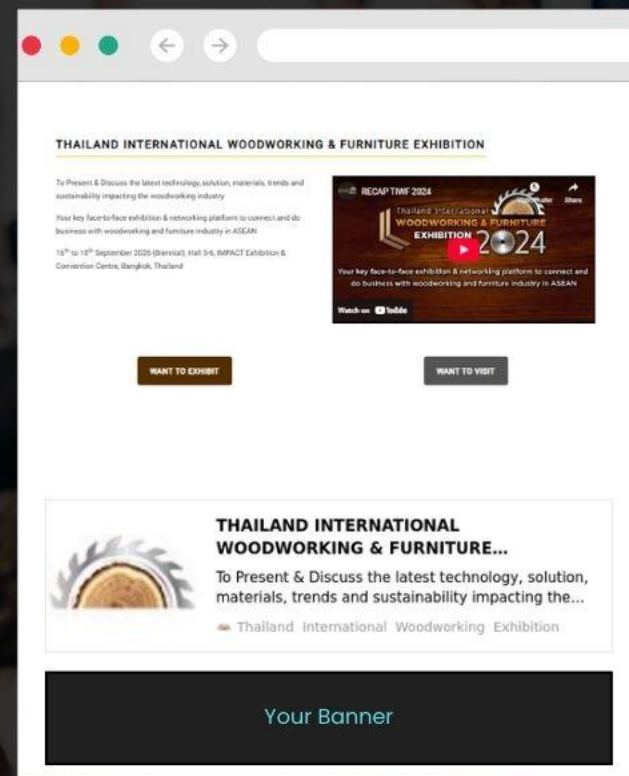
USD 22,750



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

Field Trip / Factory Tour

Field Trip Sponsor

USD 7,250



Field Trip / Factory Tour

Field Trip Sponsor

USD 7,250

Pre – Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)
- Your company name will be highlighted in official press releases promoting the event

During – Promotion

(13 NOV 25)

- Decoration Onsite – Your logo positioned on event backdrop and LED screen
- 1 Tables to showcase your brand and product
- 4 attendee tickets for conference

(14 NOV 25)

- Complimentary shuttle bus transportation for all attendees to your factory
- Your company will host the guided tour at your factory

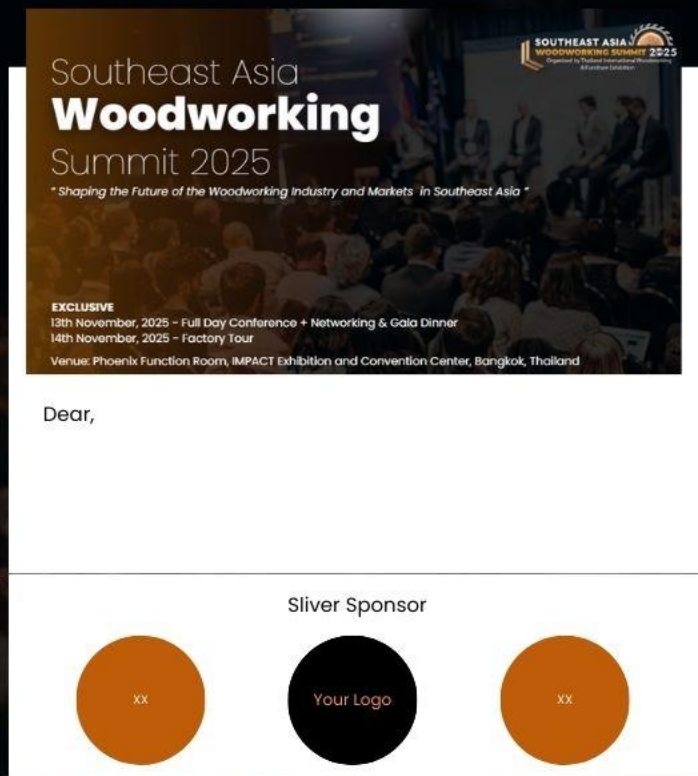
Post – Promotion

- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website

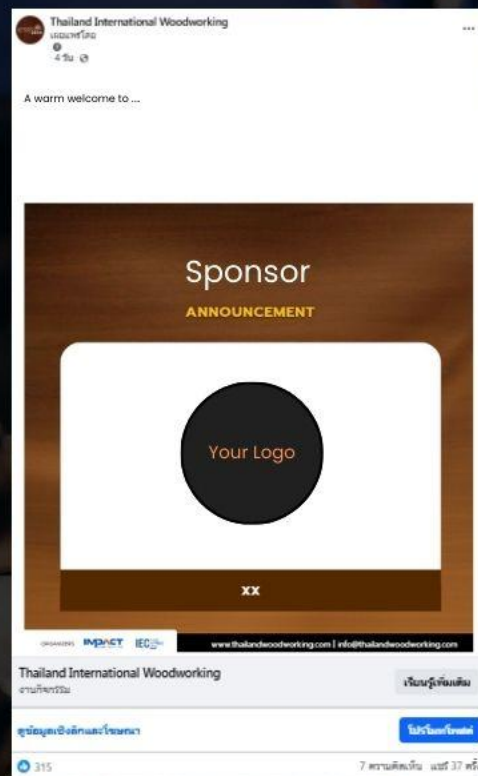
Field Trip / Factory Tour

Field Trip Sponsor

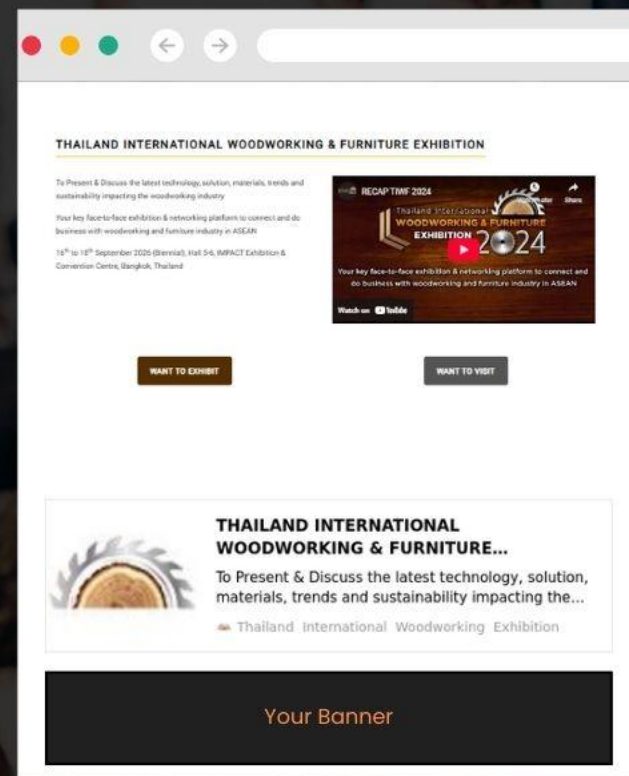
USD 7,250



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

Powered by

TITLE SPONSOR

USD 59,000

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals (exclusively only for your)
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Logo placement on all session-related marketing materials (12 - 14 NOV 25)
- Your company name will be highlighted in official press releases promoting the event
- Social Media Advertisement (exclusively featuring your logo/product highlight)

- 1 Room for 4 days and 3 nights at Novotel, IMPACT: 11 - 14 NOV 2025
- Present your brand as "Powered by (Your Logo) and Title Sponsor



Powered by

TITLE SPONSOR

USD 59,000

During – Promotion

(12 – 14 NOV 25)

- Decoration Onsite
 - Your logo positioned on the event backdrop, LED screen and all decorations
 - Your logo displayed on the lanyard
- Showcase your brand with your own roll-up banner in the conference area
- Promotional video (1–3 minutes) played during a session of the conference (2 times)
- 1 tables to showcase your brand and products
- 8 attendee tickets for the conference

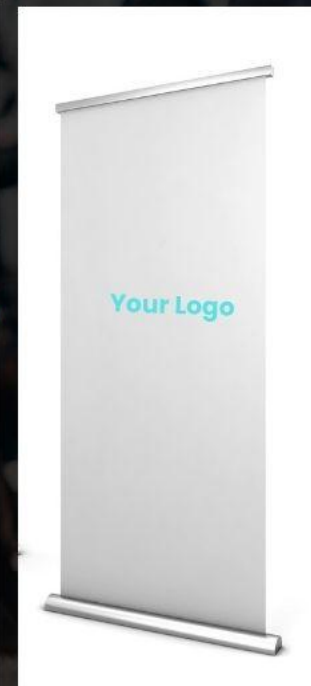
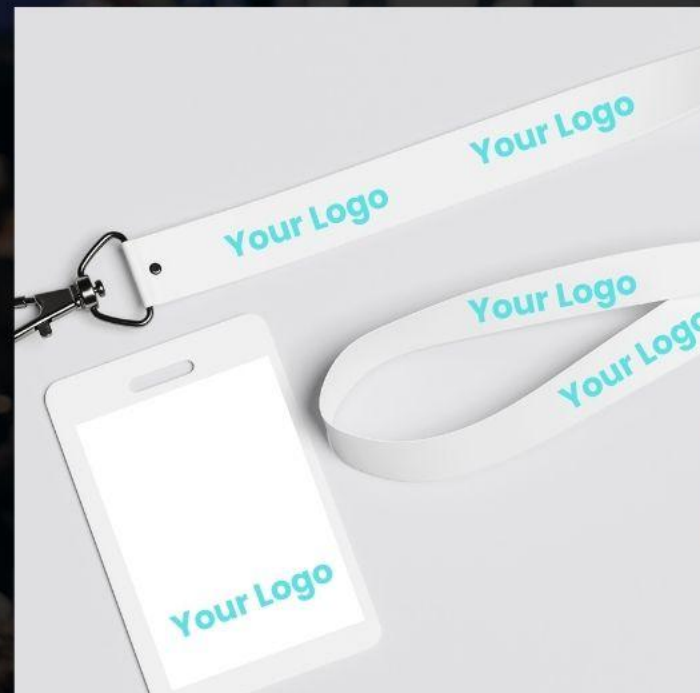
Post – Promotion

- Full access to the visitor registration list of the conference
- Mention of your brand in the summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media channels and website

Powered by

TITLE SPONSOR

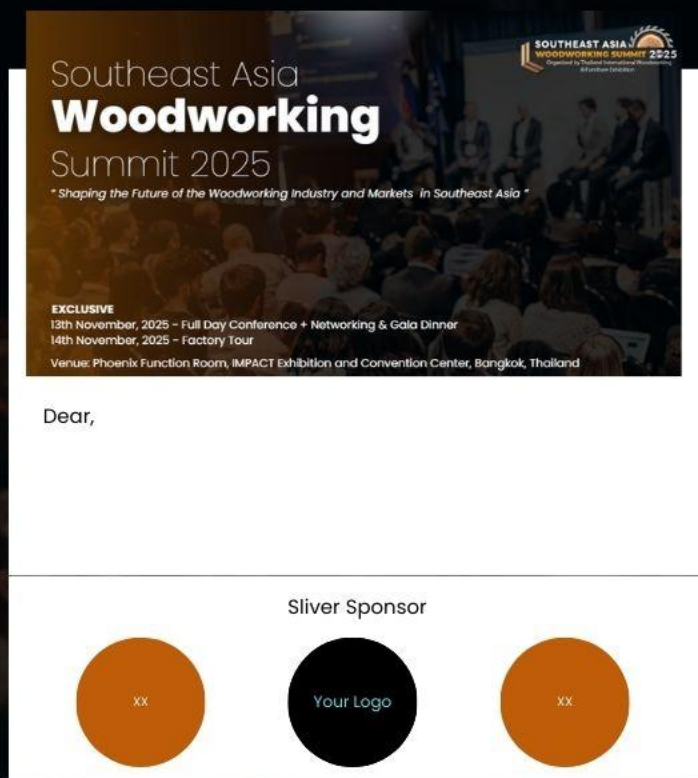
USD 59,000



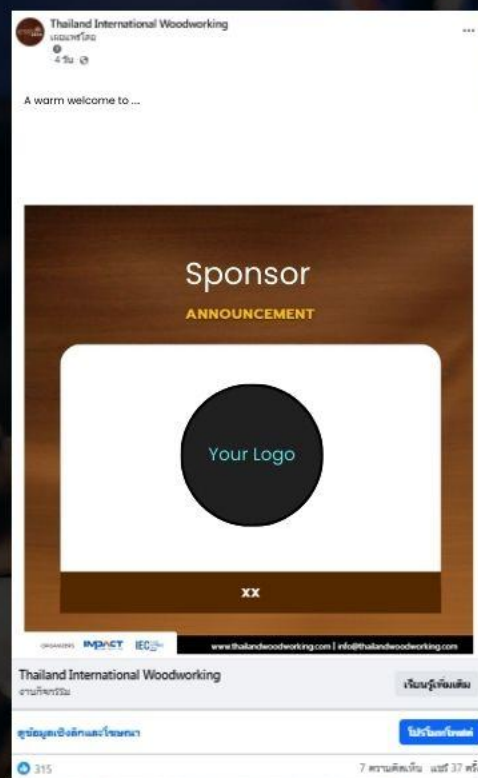
Powered by

TITLE SPONSOR

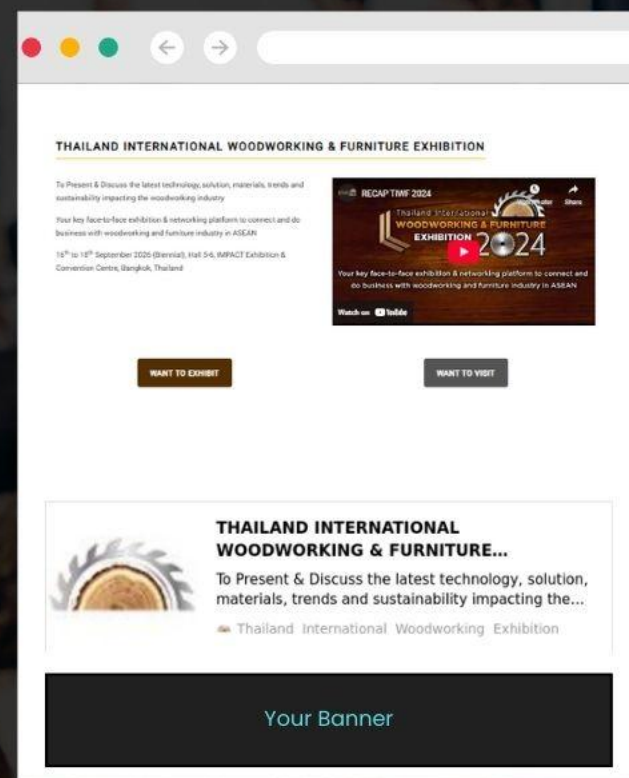
USD 59,000



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

#CSR Program

FUTURE TALENT SPONSOR USD 3,800

Pre - Promotion

- Email Direct Marketing (EDM) promoting your brand to a database of over 20,000 industry professionals
- Your company will be highlighted in a promotional banner on the TIWF Summit page
- Company profile introduction featured across TIWF's social media channels (FB, LinkedIn, Line OA)
- Promotional artwork shared via TIWF's social media channels (FB, LinkedIn, Line OA)
- Brand logo placement on all summit marketing materials (#appropriate)

During - Promotion

(13 NOV 25)

- Decoration Onsite - Your logo will be displayed on the event backdrop and LED screens
- Group photo with students featured on TIWF's social media channels (Facebook, LinkedIn, Line OA)
- Sponsor tickets for 20 university students

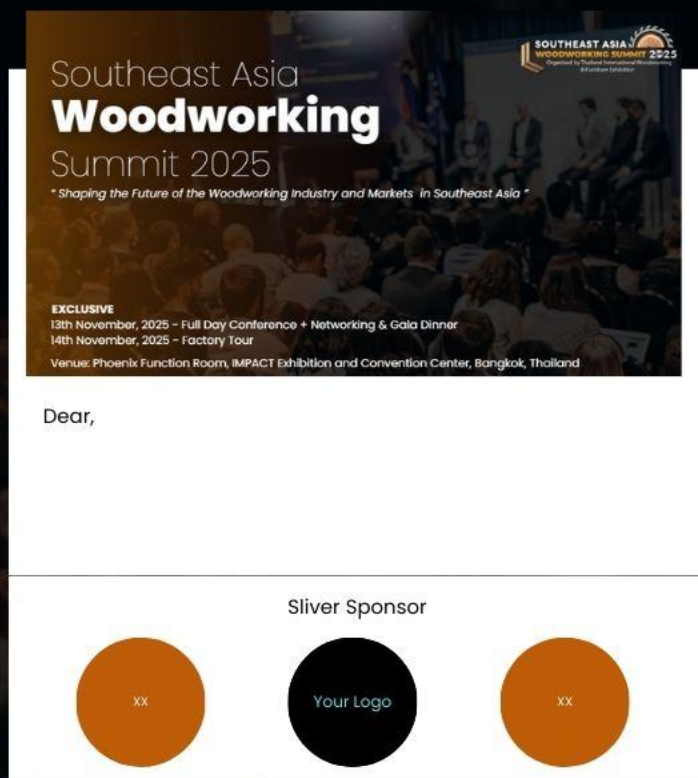
Post - Promotion

- Mention your brand in summit report
- Thank you email (EDM) promoting your brand to our database
- Special thank you post featuring your brand on the Summit's social media and website

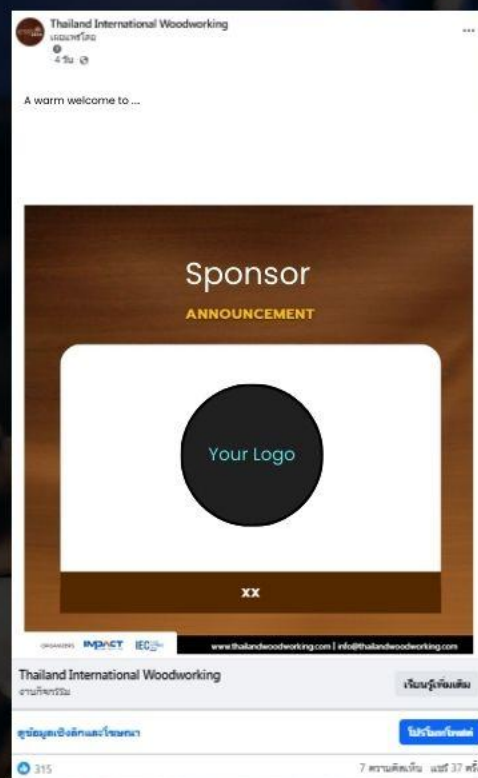


#CSR Program

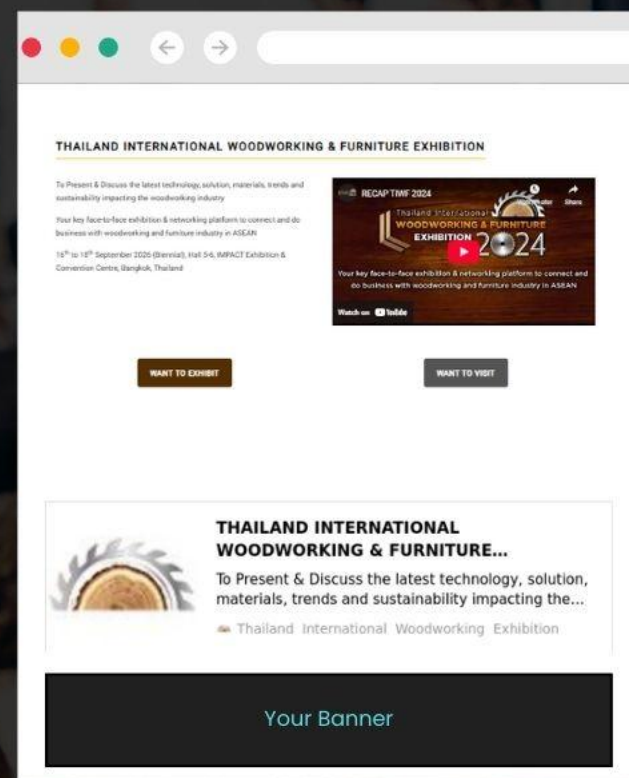
FUTURE TALENT SPONSOR USD 3,800



Email direct marketing (EDM)
20,000+ databases



Facebook, LinkedIn



www.thailandwoodworking.com

Maximize Your Brand Visibility with Our Comprehensive Marketing Opportunities at Southeast Asia Woodworking Summit



Electronic Direct Mail (EDM) Campaigns:

Introduce your brand and products by reaching out to our 20,000 email subscribers before the event



Co-Marketing Activities:

Compelling invitation with our customized e-banner for you to invite your customers and industry peers to join you at the Southeast Asian Woodworking Summit 2025



Social Media Marketing:

Harness the power of digital marketing. Introduce your brand and products across all our social media channels, including Facebook, LinkedIn, LINE Official, and Twitter



Public Relations Campaigns:

Enhance publicity and visibility of your brand and products through our PR and media campaigns



Website Promotion:

Position your brand and gain year-round exposure via our website – before and after our event

CONTACT US

THAILAND

IMPACT EXHIBITION MANAGEMENT CO., LTD.

Name: Ms. Pinyaphat Meesingpattarakhun
Email: pinyaphatm@impact.co.th
Tel: +66(0)2-833-5370, +66(0)82-536-6539

Name:
Email: Ms. Nutrada Pahasajjaluk
Tel: nutradap@impact.co.th
+66(0)2833-5215, +66(0)8-2236-6456

Name:
Email: Ms. Nichaporn Kanchanadul
Tel: nichapornk@impact.co.th
+66(0)2833-5128, +66(0)9-4824-9939

ASIA

Name: Ms. Wong Wing Yan
Email: wingyanw@impact.co.th
Tel: +66(0)2-833-5013

Name:
Email: Ms. Htar Nu Wai
Tel: htarnuw@impact.co.th
+66(0)2-833-5056, +66(0)95-647-9905

EUROPE / NORTH & SOUTH AMERICA

IEC MESSEVERTRIEBS GMBH

Name: Mr. Ludger Muller
Email: mueller@iec-vertrieb.de
Tel: +49-40-7100-7013

