

2025

**25 - 28 SEPTEMBER** 

ICE BSD CITY

Presented by







www.halalindoexpo.com



#### **ABOUT HALAL INDO**

The Halal Indonesia International Industry Expo (Halal Indo) will be held again in Indonesia, with full support from the government. This event is aimed at both business-to-consumer (B2C) and business-to-business (B2B) markets. The country with the second largest Muslim population in the world. Indonesia has significant potential in the Halal industry. Halal products include not only food and drinks but also cosmetics, pharmaceuticals, fashion, and other services.

The expo aims to provide a platform for Halal industry players to showcase their products and services, attract attention from local and international markets, and raise awareness about the importance of high-quality and reliable Halal products. With support from relevant ministries, the expo is expected to further develop Indonesia's Halal industry, in line with the government's vision of making Indonesia a global Halal industry hub. Additionally, the expo will serve as a meeting place for various stakeholders, including producers, distributors, investors, regulators, consumers, communities, and educational sectors, to strengthen business networks and create mutually beneficial collaboration opportunities.

Globally, currently Indonesia sharia economic indicators continue to improve by successfully ranking fourth in the world. We as a great nation need to reposition our country's role as a global leader in the halal industry.

**Agus Gumiwang Kartasasmita**Minister of Industry of the Republic of
Indonesia

#### **Business Sector**





#### WHY YOU SHOULD JOIN?

- Part of **World Halal Expo Circle** in September
- Competitive Brands Adapting to Halal Product
- Hundreds of Brands Under One Roof
- Business Networking Platform in the Industry
- World Wide Halal Marketplace
   Government Assisted for International Certification
- Business Coaching Direct guidance from experts to increase business competitiveness
- Halal Certification Assistance Easy and directed process according to international standards
- **Export Guidance** Complete guidance for entering the international market
- Business Matching Direct meetings with potential strategic partners





#### **SHOW STATISTIC**



13,365 SQM Total Exhibition Area



>**500**Brands
Participanted



**13.000**Visitors
Attended



>**35**Countries
Participated





#### **ICE BSD CITY**

Jl. BSD Grand Boulevard No.1, Pagedangan, Kec. Pagedangan, Kabupaten Tangerang, Banten 15339

#### **EXHIBITION LAYOUT**







### BARE SPACE PRICE: USD 100/SQM

SPACE + SHELL SCHEME			
WIDTH	DEPTH	SIZE	PRICE
3 m	3 m	9 sqm	USD 1.350*
3 m	6 m	18 sqm	USD 2.700*
3 m	9 m	27 sqm	USD 4.050*
3 m	12 m	36 sqm	USD 5.400*
3 m	15 m	45 sqm	USD 6.750*

<sup>\*</sup>Exclude VAT

<sup>\*\*</sup>For more space please contact us



#### **Bare Space Include:**

Power Supply for 2 ampere per 9 sqm

#### **Space & Shell Scheme Include:**

- Standard Booth (Back & Side Walls)
- Company Name Board
- Carpet
- 1 Set Table & Chairs
- 1 Spotlight
- · Power Supply for 2 ampere per 9 sqm



### FOR FURTHER INFORMATION: Ms. ELVIRA APRILIA

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#### **STAY CONNECTED WITH US AT:**

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