

New Product Segment Icons

THAIFEX – World of Food Asia comprises of 11 Product Segments along with their icons. Usage of the regular series of logo takes precedence over the inverted series.

Product Segment Icons



COFFEE & TEA



DRINKS



FINE FOOD



FOODSERVICE



FOOD TECHNOLOGY



FROZEN FOOD



FRUITS & VEGETABLES



MEAT



RICE

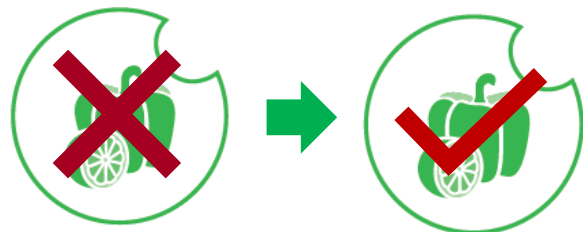


SEAFOOD



SWEETS & CONFECTIONERY

New Product Segment Icons



FRUITS &
VEGETABLES

FRESH PRODUCE

- Cut fruit & vegetables
- Speciality salads
- Fresh fruit and vegetables



FINE FOOD

- General provisions and staple foods
- Nutrients
- Canned food
- Ready-meals and soup products
- Delicatessen sauces and seasonings
- Dried fruit and vegetables
- Oils and fats
- Dairy



FROZEN FOOD

- Frozen fruit and vegetables
- Frozen meat
- Frozen fish and seafood
- Frozen ready-meals
- Frozen baked goods
- Ice cream
- Frozen dairy products
- Raw ingredients and auxiliary agents for frozen products